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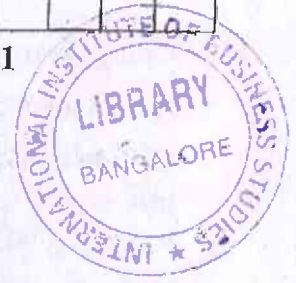
I Semester M.B.A. Degree Examination, August - 2021

MANAGEMENT

Employability Skill Development - I

(CBCS Scheme 2019-2020)

Paper : 1.7



Time : 3 Hours

Maximum Marks : 70

SECTION - A

Answer any Five questions, each carries 5 marks.

(5×5=25)

1. Define employability skill. What are the essential employability skill an employee require to improve his performance in an organization.
2. Next week you have an interview for the position of a corporate development associate at Aznec venture capital firm. Do a SWOC analysis of yourself. What makes you suitable for this job?
3. What are the characteristics of person with Parent ego state?
4. As a manager of an MNC how will you manage time? Show it by developing time management matrix.
5. What differences will you observe in the body language of individuals who are assertive, aggressive and passive?
6. Prepare an agenda and notice for the proposed meeting to be held on 22-06-2021 to review the sales performance of previous month.
7. Briefly explain the characteristics of complementary transactions with suitable examples.

SECTION - B

Answer any Three questions, each carries 10 marks.

(3×10=30)

8. You work in the marketing department of ABC advertising company. The company has grown significantly in the past year. The CEO of the company wants to organize a company celebration to thank employees and honor special accomplishments. Draft an e-mail to your colleagues in department requesting their help in organizing the celebration.
9. What is career planning? Explain the essential elements to be considered while developing a long term career plan.

[P.T.O.]



SECTION - C

12. Compulsory (1×15=15)

A businessman has 2 options for investment.

Option A: He can open a restaurant for Rs. 10,00,000. He can expect success with a cash inflow of Rs. 14,00,000 at a probability of 75 per cent. If he fails, he can still salvage Rs. 6,00,000.

When he succeeds he can open a fast food kiosk for Rs. 7,00,000. The chances of success are 80 percent with a cash inflow of Rs. 6,00,000. If he fails he loses Rs. 1,00,000.

Options B: He can open a Gym for Rs.12,00,000. The chances of Success are 60 percent with a cash in flow of Rs. 8,00,000.If he fails, he can still salvage Rs.6,00,000.

You are expected to:

- a) Draw a decision tree
 - b) Your decision as to which option is profitable for the business man.
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