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VI Semester B.B.A. Degree Examination, September/October - 2022

BUSINESS ADMINISTRATION

International Human Resource Management

(CBCS Scheme 2019-20 Freshers)



Time : 3 Hours

Maximum Marks : 70

*Instructions to Candidates:*

Answers should be written in English only.

**SECTION - A**Answer any **five** questions, each carries 2 marks.

(5×2=10)

1. a. What is social dumping? (2)
- b. What is multiculturalism? (2)
- c. What is global talent search? (2)
- d. What is cross - cultural communication? (2)
- e. What is polycentric staffing policy? (2)
- f. What is expatriate failure? (2)
- g. Who are PCN's? (2)

**SECTION - B**Answer any **Three** questions, each carries 5 marks.

(3×5=15)

2. Differentiate between domestic and IHRM. (5)
3. Discuss the key components of international compensation management. (5)
4. What is expatriate training? Discuss the benefits of expatriate training. (5)
5. Discuss Hofstede's model of four cultural dimensions. (5)

[P.T.O.]



## SECTION - C

Answer any **Three** questions, each carries **15** marks.

(3×15=45)

6. Discuss the emerging trends in IHRM. (15)
  7. Enumerate the factors to be considered in global recruitment and selection process. (15)
  8. Discuss the strategies for dealing with cultural differences and explain how effectively cultural diversity can be managed in an organization. (15)
  9. Elaborate the issues and challenges in International performance management. (15)
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