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VI Semester B.B.A. Degree Examination, September/October - 2022

BUSINESS ADMINISTRATION

Organisational Change and Development

(CBCS Scheme 2018 Repeaters)

Paper : 6.5



Time : 3 Hours

Maximum Marks : 70

**Instructions to Candidates:**

Answers should be written in english only.

**SECTION-A**

Answer any 5 sub-questions. Each sub-question carries 2 marks.

(5×2=10)

1. a. Define organisational change.
- b. What is creativity?
- c. What is MBO?
- d. Define organisational development.
- e. What do you mean by team interventions?
- f. What is PDCA cycle?
- g. List any 2 features of innovative organisation.

**SECTION - B**

Answer any 3 questions. Each questions carries 6 marks.

(3×6=18)

2. How do you achieve organisational effectiveness?
3. List out the recent OD interventiions in organisations.
4. State the benefits of MBO.
5. Write a brief note on the components of creativity and innovation.
6. Discuss the factors influencing change.
7. Briefly explain the conditions for optimal success of organisational development (OD).

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SECTION - C

Answer any 3 questions, each question carries 14 marks.

(3×14=42)

8. Explain the various steps in management change.
  9. Write short notes on comprehensive interventions and structural interventions
  10. What are the organisational constraints to creativity and innovation? How to overcome it?
  11. Explain the nature and significance of organisational development.
  12. Write a brief note on the meaning of organisational effectiveness and problems in measurement of effectiveness.
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