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VI Semester B.B.A. Degree Examination, September/October - 2022

BUSINESS ADMINISTRATION

Organisational Development and Change Management

Paper : HR-6.6

(CBCS Scheme 2019-20 Freshers)



Time : 3 Hours

Maximum Marks : 70

*Instructions to Candidates:*

Answer should be written in English only.

**SECTION - A**Answer any **five** sub-questions from the following each carries **two** marks. (5×2=10)

1.
  - a. Define organizational effectiveness.
  - b. What is survey data?
  - c. Define organisational culture?
  - d. What is the meaning of survey feedback.
  - e. What do you mean by organisational design?
  - f. Give the meaning of creativity.
  - g. What is meant by change?

**SECTION - B**Answer any **Three** questions. Each carries **five** marks. (3×5=15)

2. Discuss the process of organization development?
3. Explain the advantages of matrix organisational structures?
4. Explain the components of a performance management system?
5. Explain the basis of organisational restructuring.

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SECTION - C

Answer any **Three** questions. Each question carries **fifteen** marks. (3×15=45)

6. Give the definition of organisational development? Explain the process of organisational development?
  7. Explain features and merits of learning organisation.
  8. Write short note on :
    - a. Inter group team building interventions.
    - b. Techno structural interventions.
    - c. Human process interventions.
  9. What is the meaning of the term change? Explain the factors influencing change.
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