



IIBS INTERNATIONAL INSTITUTE OF BUSINESS STUDIES
(Managed by Smt. B. Devi Educational and Charitable Trust)

75, Muthugadahalli, Bangalore North Jala Hobali Bangalore -562 157

SANITARY NAPKIN DISTRIBUTION -02/09/19

While the supposedly 'civilized', 'educated' and 'progressive' India is still debating the topic of menstruation and the associated stigma, breaking this taboo in slum areas is far more challenging.

In these slum areas, the outdated value system related to periods, sexuality, etc, are much ingrained, the resistance is severe, and much is kept literally under wraps—like the local chemist handing over a packet of Sanitary Napkin.

With the thought of breaking this silence and stigma associated with the term Menstruation team organized a Sanitary Napkin Distribution Drive in Chikka Jala & Jala Village .

Through this drive we tried to create awareness on adopting hygienic practices amongst women. Team distributed about 80 packets of sanitary napkins to slum ladies. These packets were collected during the Sanitary Napkin Collection Drive.

After distribution women groups were educated on the proper usage and disposal of sanitary pads.

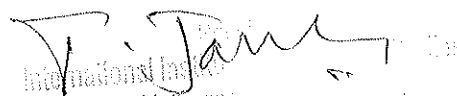
In India, only 10%-12% of menstruating women use sanitary napkins and 88%-90% of women are estimated to follow alternatives such as used cloth, sand, ash and dried leaves, due to lack of affordability making them prone to fungal, urinary and reproductive tract infections.

Taking this serious issue in concern the team conducted a Sanitary Napkin Distribution Drive

Here, we benefited 50 women and girls. This drive was a huge success for the team. We also elaborated them about the importance of using sanitary napkins and their proper disposal.

The pads which were distributed were collected from the Sanitary Napkin Collection Drive which was organized at college level and money through Paytm was also collected for the same objective.

In addition to this we also received 600 packets of Sanitary Pads from the Health


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department of Ghaziabad.

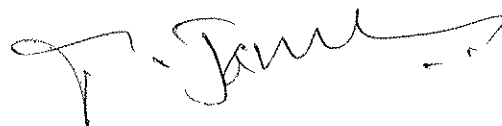
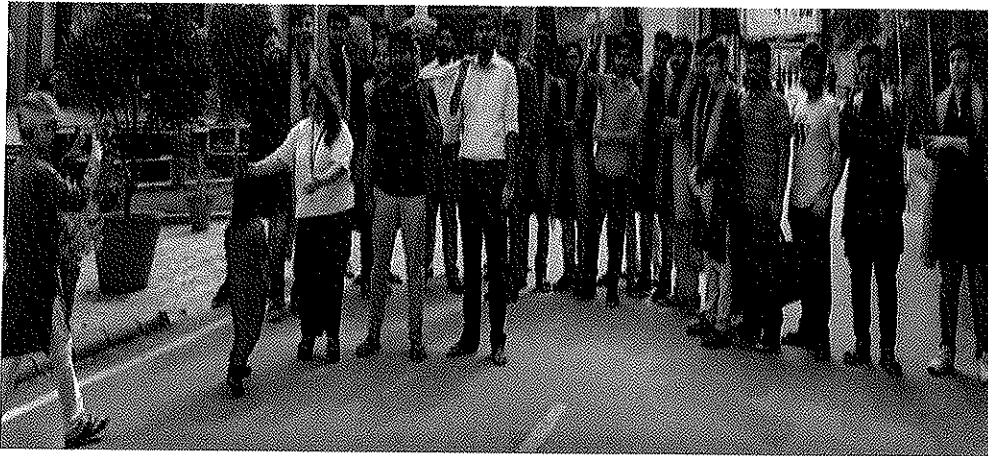
Also, not every time we can distribute such stuffs and its also not an affordable thing for them, so we told them about proper menstrual hygiene, how they can keep themselves protected from various infections even after using those traditional methods of sanitation.



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Going on Gandhi's Ideals- Emphasis to save Environment (02-Oct-2019)

2.10.2019 on the auspicious occasion of Gandhi Jayanti. "Cleanliness is service" message was spread among Peoples. Audience was made aware and urged not to use plastic. Team took out the plastic bier and conveyed a strong message to the peoples. Plastic biers were taken out from with banners and posters filled with the messages. Rally was taken out on the entire railway road shouting slogans related to plastic side effects and environmental damage. People were informed about the damagedone to the environment by plastic by organizing a street theatre on the railway road itself. Honorable Prime Minister of our country, Shri Narendra Modi has informed the world about the damage caused by plastic to the environment and is urging everyone to stop using plastic so that the environment could be pure and clean.



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CLOTH DISTRIBUTION AT KANNUR PANCHAYAT

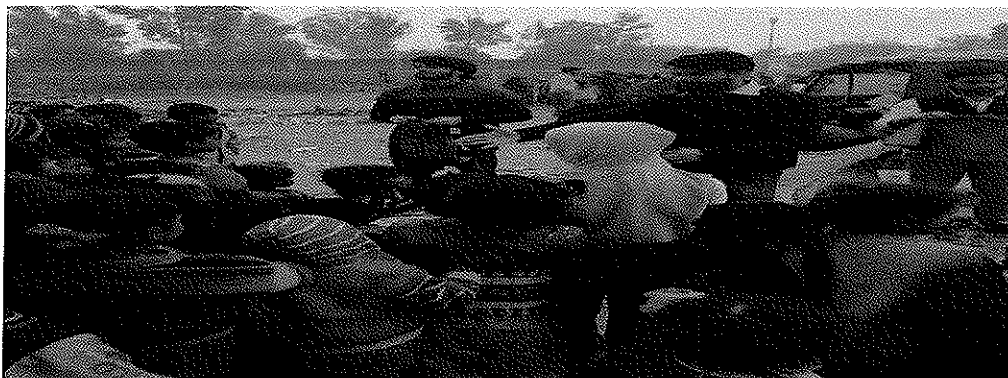
When the winter was at peak, and we all were in our warm clothes there were some who were deprived of these facilities and comforts.

Team Uddeshhya decided to distribute warm winter clothes to the needy people in Kannur Panchayat ,Bengaluru on 6th February 2019.

These clothes were collected from our annual Cloth Collection Drive. The distributed stuff included shawls, sweaters, Jackets, mufflers and other winter requirements.

All age groups and genders were benefitted by the distribution and the main focus was kept on the newborns of the slum.

The distribution resulted as a successful one as nearly 250 clothes were distributed and 50 to 60 families were helped by the distribution.




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Stationary Distribution Drive

With an objective to motivate, empower and encourage the students of Government Schools of Chikkajala and Bagalur kids toward their studies during this lockdown period, Dr.T.Jaggaiha - Coordinator UBA, Dr. Raja Sulochana & Ms. Archana, Faculty Coordinators - Team International Institute of Business Studies distributed 527 Stationary kits to these students.

Social distancing and other precautions were followed properly. Also, children were made aware of COVID-19 and precautionary steps were told to them. Several Myths were also cleared regarding COVID-19.

Along with the, Panchayat member of the respective villages were also involved in the above distribution.

Team IIBS is very much thankful to the college authority and our faculty coordinators for coming forward in this hard time and helping these students.



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FRUITS DISTRIBUTION 9th Feb 2019

"An apple a day, keeps the doctor away". This quote is true as fruits play a very important role in our lives. Fruits are rich in fiber which is very essential for the smooth movement of the digestive system.

IIBS has always tried delivering the basic essentials to for their proper growth. So, this time in collaboration with SHIVA SHAKTI FOUNDATION on 9th Feb team distributed apples and bananas to Kids

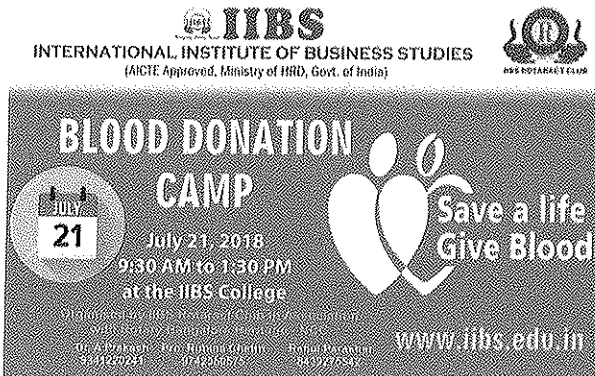
The distribution was conducted successfully and children were told the importance of eating fruits regularly.

Also a survey was conducted to check and maintain a health record of families of slum. The houses were marked and data was prepared and it was checked that whether they have proper documents like birth certificate, adhar card to get facilities at government hospital



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1. IIBS Blood Donation Awareness & Camp: Give Blood, Give Life!



Blood Donation is service to Humankind, By Donating Blood you help a needy and save a precious life. While about 38% of the population qualifies to give blood, according to Red Cross less than 10% are actually donating. Numbers are even lower in the rest of the world, with some countries relying mostly on blood from people that ask money for their gesture. Because of the constant need for blood and the fact that supply can be at alarmingly low levels more often than not, blood collecting organisations are trying to reach as many possible donors they can.

The objectives of the program:

- To create awareness about Blood Donation in the village.
- To invite the villagers for Blood Donation Camp in IIBS College on 21st July 2018.

To make a small contribution to the same Blood Donation Awareness Program was conducted by IIBS College students in B.K Palliya Village. The students were accompanied by three faculties **Dr. H Prabhakar**, **Dr. A Prakash** and **Asst. Prof. Rubina Chettri**. Students drew pictures in charts and pasted all over the village to aware villagers and invite them to the college for the camp. The village people actively participated in the awareness program and agreed to come to **IIBS College for Blood Donation Camp**

The first step towards donation is to make people realize that giving blood is giving life. There are many needy people who seek for blood. If people donate blood then only the needy will get. Who knows you may need it someday. So please donate blood and save one's life.



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3. IBS Bangalore Rotaract Club Organized a Blood Donation Camp in Association with Rotary Bangalore Heritage



IIBS Bangalore Rotaract Club organized a blood donation camp in association with **Rotary Bangalore Heritage** on 13th Arp. 2019. As a part of its continuous endeavour to serve society.

The program started at 9.30 am with an inaugural ceremony where **IIBS Rotaract President Rtr. Rahul Parashar & Team** eulogized for organizing such a noble program. **Dr. Vijaya, Ms. Manju-Team** in charge and 6 other staff members from the **Bangalore Medical service Trust (BMST)** were welcomed to monitor the camp along with **Rtn. Narayanan Suresh and Rtn. Himanshu Singh, Rotary Bangalore Heritage NCC**.

There was an overwhelming response from the College Faculty members, Staff, MBA, BBA, BCA, and B.Com students to be a part of the service to society. There were around **63 units of blood collected** in the short duration of the program. Refreshment was given to the donors as a token of gratitude. **Rtr. Rahul Parashar, President of Rotaract IIBS**, and other members of the club actively coordinated under the Guidance of **Prof. Dr. A Prakash & Prof. Rubina Chettri** to make this a success. The camp was winded up at 1.00pm by felicitating the medical team and Rotarians by **Prof. Kuldeep Sharma, Prof. NSR Murthy and IIBS Rotaract team** who extended support throughout the program.

You have the most precious resource of all: the ability to save a life by donating blood! Help share this invaluable gift with someone in need.

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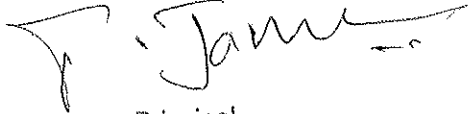
2. Microfinance Awareness in Hunasooru by IBS PGDM Student



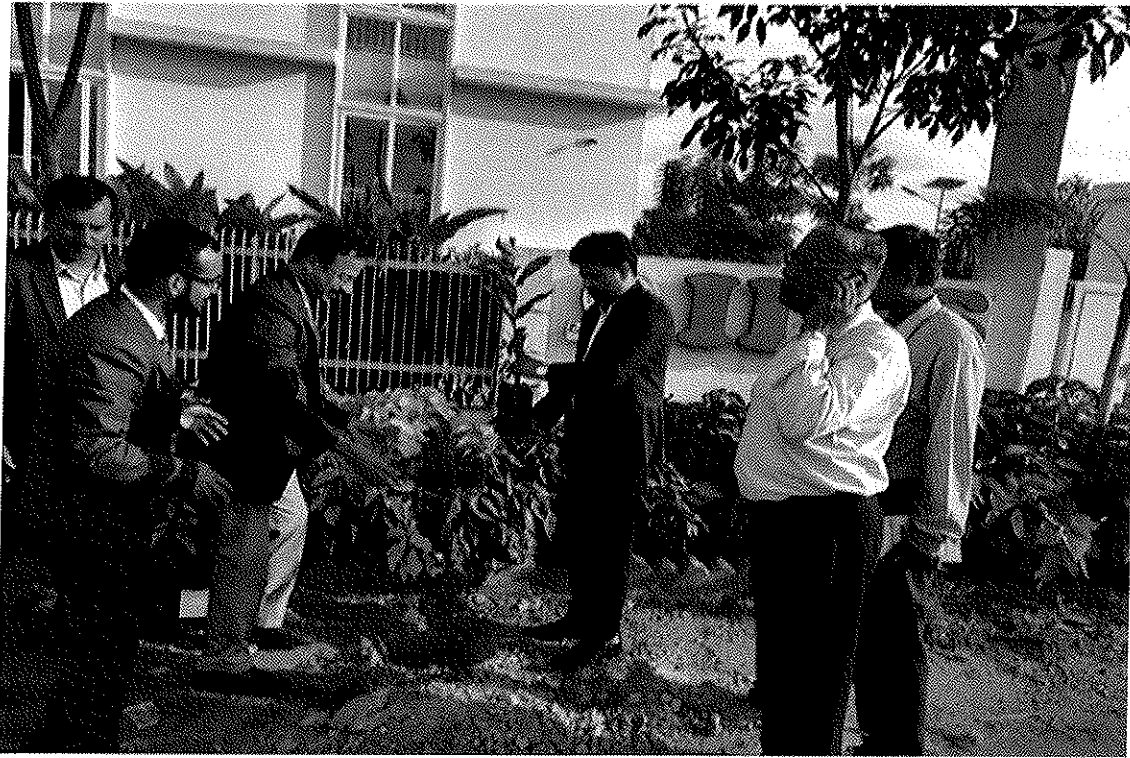
IIBS Bangalore BCU Batch on 1st December, 2018 Finance students along with Prof. Samiya Mubeen had been to meet below poverty line people to spread awareness on MicroFinance products and services. For this one nearby village *Hunasooru* was being selected by us, where Dr. Prakash also joined us in this awareness camp at Hunasooru. We, students, have had a conversation with more than 30 households and most of the women of the households are associated with *Shree Shakti*. *Shree Shakti* is the one of the Self Help Group.

Self Help Group is having more than 20 years and has bank accounts in *Kaveri Grameen Bank*. The income level of these households varies within the range of Rs.10,000- Rs.20,000 p.m. and are mostly into horticulture, Sericulture (silk making business), agriculture and milk production business and when the need of money arises, they prefer taking loan and advances from their friends and relatives and the ladies of the house being a part of SHG takes it from the SHGs.

There are more than 6 SHGs in the village. When a loan is granted or given to any of the members of the SHG, the tenure is fixed for 12 months and then fails to pay the instalment of the loan amount after 12 months, the interest rate of 3-5% is charged on a day basis. Further, if the non-payment of loan continues, the members of the group approach the *loan taker* and negotiations takes place for rescheduling the tenure of payment. We, students, for more information approached the *Kaveri Grameen Bank*.


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2. World Environment Day celebrated by Tree Plantation Program by IIBS Rotaract Club



World Environment Day was celebrated by Tree Plantation Program organized by IIBS Rotaract Club at IIBS Bangalore Airport Campus and nearby areas. The program was inaugurated by our IIBS Hon. Chairman Dr. JayPrakash by planting a Blackberry sapling, later planting saplings were followed by Prof. Rizan Ali Baig, Registrar, Prof. N S Murthy, Prof. Kuldeep Sharma, Deans and Prof. Dr. Rajasulochana AL, Prof. Dr. Prabhakar, Prof. Dr. Samir Pradhan, Prof. Dr. A Prakash, and other faculties.

IIBS Rotaract club president Rtr Rahul Parashar members planted the saplings on Muthugadahalli Road, Newly being constructed New Airport's exit road and nearby village community area. About 200 saplings were planted.

The students were also joined by several faculty members in planting saplings some of whom were Prof. Dr. Prabhakar H, Prof. Dr. Rajasulochana AL, Prof. Dr. A Prakash, Prof. Dr. Samir Pradhan and Prof. Rubina Chettri

The students then began to plant many other saplings in and around the vicinity of IIBS Airport Campus. Tree planting program was organized and coordinated by Prof. Dr. A Prakash and Prof. Rubina Chettri in association with Rotary Heritage, Bangalore. The program was a successful project and the members of IIBS Rotaract Club had managed to plant about 200 saplings.

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