



IIBS INTERNATIONAL INSTITUTE OF BUSINESS STUDIES
(Managed by Smt. D. Devi Educational and Charitable Trust)

75, Muthugadahalli, Bangalore North Jala Hobali Bangalore -562 157

Govt of Karnataka
Visvesvaraya Trade Promotion Centre
Department of Industries & Commerce

In association with
International Institute of Business Studies, Bengaluru

Workshop on Intellectual Property Rights Handson
Online session on Prior Art/ Patent Search
On 20th Dec 2018 2.30pm to 6.00pm at IIBS, Bangalore

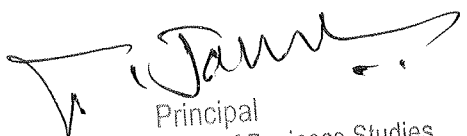
The workshop had two sessions:

I session : a) Initiatives from Government of Karnataka Centre for Export Promotions and
b) Trends, Checklists, Overview and Significance of Intellectual Property Rights, protections for budding entrepreneurs by Mrs. Prabhavathi Rao Program Coordinator IP Initiatives, VTPC, Govt of Karnataka

II Session : a) Introduction to the Spectrum of Intellectual Property rights with focus on Patents & Patents filing mechanisms
b) Hands on Online Session on Prior Art / Patent Search (Computer lab exercise) by Ms. Brinda K Varma, Patent Attorney and Senior Consultant, IP Commercialisation, Indian Institute of Science (IISc) Bangalore`




During I session Mrs. Prabhavathi explained in details the Importance of IPR to companies, specially to the start-ups. She spoke elaborated the supported and assistance being extended by the Karnataka State Government, Department of Industries & Commerce and Visvesvaraya Trade Promotion Centre (VTPC) providing statistical information. She also informed about the number of industries being guided and supported by VTPC on Intellectual Properties.


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During II session by Mrs. Brinda K Varma, explained about the Prior Art / Patent Search methodology and importance IPR before commercialization of an Idea or Product or Services. She also taught about the IPR registration process.


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Profile of Prabhavathi Rao

Smt.Prabhavathi Rao, holds a Masters Degree in Economics from the Central University of Hyderabad. She brings over two decades of extensive experience across the Corporate Communications domain, having worked for Organisations of repute including the Confederation of Indian Industry, the Institute of Chartered Financial Analysts of India, among others.

In her current role, since the past four years, she spearheads the WTO & IPR Relay Cell at the Government of Karnataka Centre for Export Promotion, namely the Visvesvaraya Trade Promotion Centre, under the aegis of the Department of Industries & Commerce, Government of Karnataka. Through the newly launched initiative, she has been closely involved in facilitating and nurturing the Intellectual Property fabric of the State in conjunction with IP specialists in the domain. She has been instrumental in spreading awareness on the subject of Intellectual Property Rights across academic institutions, industry and trade associations, chambers of commerce and like minded groups in spreading IP awareness across the State. She has been a catalyst in facilitating and motivating the launch of IP Cells in academic institutions and conducting a plethora of incisive training programs in IPR on varied topics customised to the audience needs.

In her career span in retrospect, she brings a rich blend of audio, visual and print media experience, having authored several features, editorials, websites, resumes, organised interview sessions for the print media for leading magazines and dailies on contemporary topics. Among her soft skills, she was an auditioned Compere for the Youth Channel of All India Radio, Hyderabad during the 1991-1998 period having broadcast and anchored live programmes, produced documentaries and features besides anchoring shows for Corporates and Doordarshan.



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BRIEF PROFILE OF Ms. BRINDA K VARMA

Brinda K. Varma is an Advocate and Patent Attorney with over 9 years of experience in dealing with IPRs including Patents and Trademarks. She is associated with research wings of several institutes as consultant and external counsel to frame their IPR strategies and appears in various courts in Bangalore for her clients. She is the managing partner of Aekam Legal Abode, a law firm based out of Bangalore, which handles and assists companies including start-up's in various legal matters from inception of a company to protecting their IP. Her primary focus areas are patent drafting and prosecution, IP litigation, training researchers of various educational institutes and startups on various aspects of patent, trademark, and copyright related areas.

Earlier, she was associated with Intellectual Property Cell of IISc as a full-time employee for over five years as an IP Executive. She has handled technology transfer deals for IISc inventions, drafting and negotiating research and license agreements, preparing, filing and prosecuting patent, design and copyright applications and has managed outside counsels. She was instrumental in transforming the IP cell of IISc from a service facilitator to a service provider. She was involved in handling several research-based collaborations with industries. She worked towards pursuing a systematic, mutually beneficial engagement with research-based national and international companies in order to encourage them to partner with IISc. After moving out of IISc, she continues to consult with IISc in addition to other research organizations like IISc, IISER, NIT on IP matters concerning identification and commercialization of inventions.

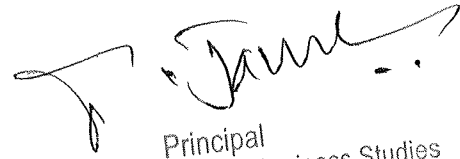
Ms. Brinda holds an M.Sc degree in Biochemistry and Biotechnology from Bangalore University. She has an LLB degree from Bangalore University. and a Post-graduation degree in Business Administration from Symbiosis, Pune. She is a registered Indian Patent Agent and qualified to practice before the Indian Patent office. She is the recipient of Association of Overseas Technical Scholarship (AOTS) for Patent Experts. She is also currently pursuing her PhD in the field of Patent law at National Law school of India University (NLSIU) Bangalore.

Ms. Brinda is also active in IPR and commercial law litigation and in the field of contract law. She is a regular speaker at various forums and has delivered talks at various organizations across the country in the field of IPR including IIM, IISc, CII etc., and is also involved in corporate training in the fields of commercial laws, contracts and consumer related laws. She has authored a chapter namely, Intellectual

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Property Rights and the Technology Transfer Process for a book titled "Treatise on process metallurgy". Also, she is associated with Visvesvaraya Trade Promotion Centre, and KSCST (Karnataka state counsel for science & technology), Govt. of Karnataka, as an IPR consultant.

A handwritten signature in black ink, appearing to read 'J. J. J.', with a long horizontal stroke extending to the right.

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HOW TO REGISTER?

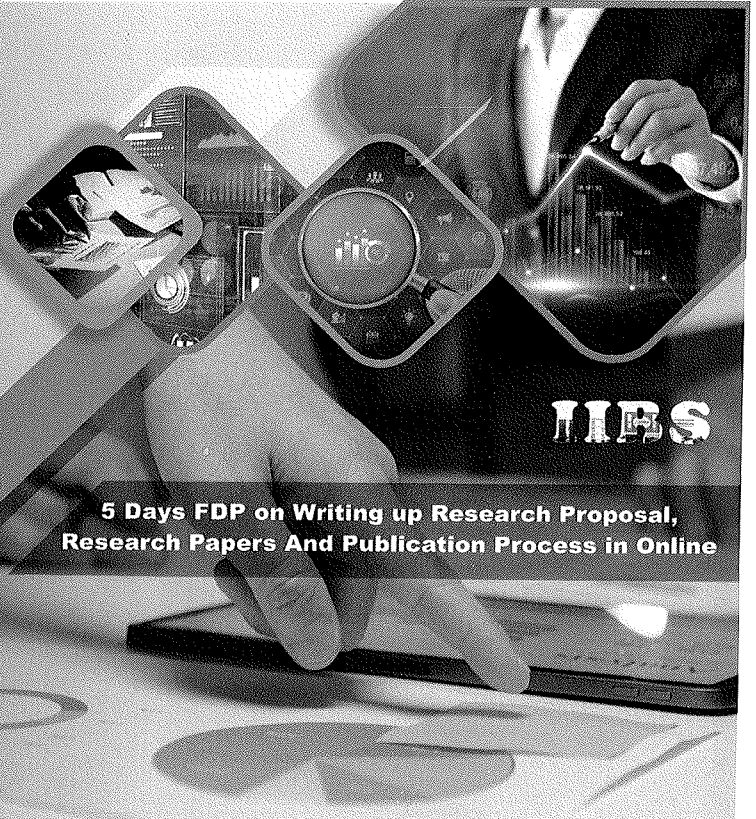
- Interested participants can register for the programme through this link-
<https://forms.gle/4LjThzDcz1S26Wfp9>.
- E- certificates will be provided to all the participants who attend all the sessions.
- The FDP will be conducted using the Zoom App.
- Limited Participants available hence first come first serve basis.

Note:- Registration is Mandatory

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**5 Days FDP on Writing up Research Proposal,
Research Papers And Publication Process in Online**

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IIBS



About IIBS:

In the year 2001, The Srimathi.B.Devi Educational & Charitable Trust was founded by a well-acclaimed educationist, Dr. Jay Prakash. The trust holds credit to have started one of the most prestigious B-school in India, the International Institute of Business studies(IIBS) Bengaluru.

In the world of increasing propelled by technology, University research is the foundation of any nation's economic growth. And IIBS is committed to basic long-term research in frontier areas.

IIBS has made concerted efforts to align it's research focus with the national goal of achieving Self-reliance in diverse areas. Hundreds of research articles published in reputed articles published in reputed national & international journals by the faculty & students have become benchmarks in research for various studies.

Objectives of the FDP :-

The programme is designed to train and develop professionals in the area of effective, innovative research papers, writing up research proposals and publication process. So that they can act as 'Resource persons' in guiding and motivating young students.



Dr. JAY. PRAKASH
Chairman, IIBS



Dr. Tripuraneni Jaggaiah
Principal of IIBS

PROGRAM COORDINATORS

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Course Duration

5 sessions in 5 days i.e. 26th April - 30th April
Both theoretical & practical
Each session is of 2 hours; 10:30AM to 12:30 PM.

Who Can Attend?

Faculty Members
Research Scholars
Industry delegates
Students

Programme Schedule (10-30 am to 12- 30 pm)

| Date & Day | Topic | Speaker/Expert Name |
|----------------------------------|--|---|
| 26/04/2022 Tuesday Day-01 | Key note Speaker | Dr.M.Nirmala, Chairperson, CBSMS |
| | How to write Research Paper? | Dr. S. Ramesh, Mount Carmel College |
| 27/04/2022 Wednesday Day-2 | How to write Research Proposal to UGC & ICSSR? | Dr.S.R.Keshav, Professor of Economics BUB |
| 28/04/2022 Thursday Day-3 | Applications of Statistical Tools in Research | Dr. R.Venkatamuni Reddy, Department of Commerce Manipal Academy of Higher Education (MAHE)Manipal |
| 29/04/2022 Friday Day-04 | SPSS Tools | Dr. Samnel Johnson VIT- AP University. |
| 30/04/2022 Saturday Day-5 | Source of publication & research projects | Dr.Kethan Manyam & Prof. S Mehabub Basha Koshy's College |
| | Valedictory | Prof. Ashok Matcha |



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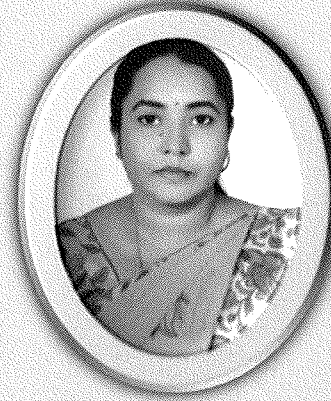
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| krssidharababu.27@gmail.com | SRIDHAR A BABU K R | Research Scholar | Economics | Bangalore University | India | Karnataka | Bangalore | 9844997784 | IMPS | krssidharababu.27@ok | Bank of India | https://chat.whatsapp.com/G0aMxQ9Os8YIh1RWtAWtEe, Option 2 |
| yogeeshlly@gmail.com | Yogeesh L N | Dr. | Management | GFGC Bettampady | India | Karnataka | Puttur | 9008950465 | IMPS | 211122300054.00 | SBI | https://chat.whatsapp.com/G0aMxQ9Os8YIh1RWtAWtEe, Option 2 |
| krssidharababu.27@gmail.com | SRIDHAR A BABU K R | Research Scholar | Economics | Bangalore University | India | Karnataka | Bangalore | 9844997784 | IMPS | 211639014286.00 | BANK OF INDIA-SRIDHARA BABU K R | https://chat.whatsapp.com/G0aMxQ9Os8YIh1RWtAWtEe, Option 2 |
| sharmap989@gmail.com | Poonam kumari | Research Scholar | Commerce | MDU | India | Haryana | Bhadurgarh | 8689016622 | IMPS | 211146790844.00 | SBI | https://chat.whatsapp.com/G0aMxQ9Os8YIh1RWtAWtEe |
| SHAHID_RAZA4U@YAHOO.COM | SYED SHAHID RAZA | Dr. | Management | CBSMS | India | KARNATAKA | Bangalore Urban | 9535511892 | IMPS | 211612434056.00 | Dr. Syed Shahid Raza | https://chat.whatsapp.com/G0aMxQ9Os8YIh1RWtAWtEe, Option 2 |
| nethravathis561@gmail.com | NETHRAVATHI S | Research Scholar | Department of Commerce | Department of Commerce, Bangalore University | India | Karnataka | Bangalore | 9663880195 | IMPS | 211699236490.00 | Nethravathi S | https://chat.whatsapp.com/G0aMxQ9Os8YIh1RWtAWtEe |



DR. M. NIRMALA
M.Com, MBA, M.Phil., Ph.D

CHAIRPERSON & ASSOCIATE PROFESSOR

Dr. Nirmala. M. M.Com, MBA, M.Phil, Ph.D. Specialization: Financial Management, Operations Management, Taxation and Human Resource Management. She is the Chairperson of the CBSMS in the newly carved out Bengaluru City University. With more than 23 years of teaching, research and academic administrative experience has been providing the direction for the post-graduation department of MBA and to its vibrant affiliated management colleges. So far 26 articles have been published in leading peer reviewed journals. Participated and presented more than 50 research papers at National and International conferences and also got an opportunity to chair technical sessions at international conferences. She had an opportunity to present a research paper in International Conference at Oxford University, London. Has produced PhDs and a good number of research scholars are pursuing their research programme under her. Completed a UGC Major Research Project on "Reaching the unreached through RTI". And also she initiated training program to SHG Women's for implementation of their project and guiding them fund employment. Actively involved in the curriculum restructuring in tune with the changing circumstances.

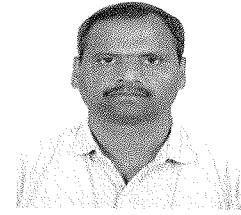


ABOUT DR. S. RAMESH

Dr. S. Ramesh is currently working as Professor and Dean, Centre for International Programmes and partnerships, PG. Centre Mount Carmel College Autonomous.. He has Successfully Guided 28 Ph.D.'s and 51 M Phil Scholars. Dr. Ramesh has carried out three Post-Doctoral Major Research Projects" funded by the UGC and International Labour Organisation. He was invited by the US embassy to make study of the Community Colleges and he was also the member of the Indian delegation to Australia for Skill based Education. He was a visiting professor at SBS Swiss Business School, Zurich, Switzerland He has more than 45 Research papers to his credit. He has been a Resource Person at more than 200 Seminars and conferences. Dr. S. Ramesh has authored fifteen books in the areas of Management and Accounting and has organised various National and international conferences. . He was the president of Bangalore University Teachers' Council of commerce and Management, currently the executive secretary of Federation of Teachers' Council of Commerce and Management in Karnataka and was the Treasurer, Peace Quest International, a project Funded by Swedish International Development Authority. He was a member of the expert committee of Karnataka Public Service Commission and was a part of the Five Member high power committee constituted by the Government of Karnataka for restructuring Commerce and Management Education. He worked for a Collaboration between George Washington University and MSRIM and also worked for India study abroad programme between University of Stony Brooke, New York, USA and NIMIS

He was a member of the "Entrepreneurs Committee and Tourism committee of the Federation of Karnataka Chambers of Commerce and Industry", and was a member of the National Council of Indian Society for Training and Development. He was a member of the peer committee of the National Assessment and Accreditation Council (NAAC peer team) and member of Educational advisory Committee of ASSOCHAM. . Dr. Ramesh is a member of the National Executive Committee of the Indian Commerce Association and the Chairman of their National Talent search Examination. He is a consultant to a few companies and reputed colleges for Quality Improvement. He was a member of PG - BOS in Commerce and Management Bangalore University. He was a member of BOS & BOE in MBA, Mysore University and Tumkur University. He was on the faculty committee of Mangalore University, Kuvempu University and was a member of BOE in Ph.D, Poona University, Anna University, Dravidian University, Jain University and Maratwada University.. He was a member of the Academic Council of MS Ramaiah University, CMR University and Advisory Board of REVA University. He is the member of Skill development committee in commerce of Mangalore University.

*Brief Profile Dr. R. Venkatamuni Reddy
(Updated on 4th September 2021)*



Dr R. Venkatamuni Reddy completed his Post-Graduation and Doctoral Degree in the department of Econometrics, S V University, Tirupati, Andhra Pradesh in the year 1998 and 2004 respectively. He is presently working as a Professor, Department of Commerce, Manipal Academy of Higher Education (MAHE) (Since July 2018), before joining MAHE, he worked as a Professor and Chairperson (2017-2018), Alliance School of Business Research Centre (ARC), Alliance University-Bangalore, Professor and Head (2012-2017), ABBS Centre for Research and Development, Acharya Bangalore B School-Bangalore, Dean (2011-2012), AIMS-Baramati-Pune, Associate Professor Alliance University (2009-2011), School of Business - Bangalore, Faculty Member at ICFAI Business School (IBS) (2006-2009), Hyderabad. He was also associated with Indira Gandhi Institute of Development Research (IGIDR) – Mumbai (2002-2006) as a Research Associate, Research Officer at International Institute of Population Science (IIPS)-Mumbai and Research Investigator at Tata Institute of Social Science (TISS)-Mumbai.

Dr Reddy experience in the teaching includes Research Methodology, Econometrics, Business Statistics, Business Analytics, Quantitative Techniques, Time Series Analysis, Operations Research, Managerial Economics, Mathematical Economics, and Data Analysis Methods. Apart from teaching worked extensively with Econometrics, Statistical and Financial Market Packages SPSS, EViews, GRETL, STATA, PSPP, JAMOVI, BlueSky Statistics, JASP and SAS with a large set of data National Sample Survey (NSS), National Family Health Survey (NFHS).

Dr Reddy has presented several papers and delivered guest lectures at various national international forums. He has published 30 research articles in various national and international journals few are listed in the SCOPUS Index and UGC Care List, presented 27 research papers (seminars/conferences), authored 4 textbooks and participated/ Organized as a Convener/resources person more than 25 national seminars/FDPs/workshops /International conferences. He is a recognised guide ITM University Mumbai and Birla Institute of Technology-Mesra and presently guiding one PhD Scholars and Awarded One PhD. He is also member/life member various reputed bodies nationally and internationally. Member - International Research Society on Methodology Societal Complexity and Life Member - The Indian Econometric Society (TIES), Andhra Pradesh Economic Association (APEA), and the Indian Economic Association (IEA)

BOS member various academic reputed institutions, Management and EPGDM Program -Dayananda Sagar University, Bengaluru, Department of Business Administration-Vidyavardhaka College of Engineering, Mysore and SSN School of Management, Chennai.

Apart from teaching and research, Dr Reddy has involved as a core committee member, National and International Accreditation bodies such as The Association of Advanced Collegiate Schools of Business(AACSB-USA), The International Accreditation Council for Business Education (IACBE - USA), National Assessment and Accreditation Council (NAAC-INDIA) and National Board of Accreditation (NBA-INDIA).

Dr Reddy is an avid reader and loves music & travelling. Married to Mrs R. Bhargavi-Housewife, the couple is blessed with two Sons (R. Sukesh Reddy and R. Gnanesh Reddy). He can be contacted on Mobile: 09686416733 and email ID rvm.reddy@manipal.edu and rvmunireddy@gmail.com

Brief Profile of S.R. Keshava

Dr. S.R. Keshava is **Professor of Economics** at PG Department of Economics, Bangalore University, Bangalore 560056. **At present he is the technical Committee member of Karnataka Evaluation Authority (KEA), Government of Karnataka.**

Dr. Keshava has **M.A., M. Phil and Ph.D. degree in Economics and M.B.A., M.Phil. Degree in Management.** He is specialized in **Development, Public and Indian Economics.**

Dr. Keshava is well received teacher, researcher and panelist on economic issues in television channels. He has written **9 books** and edited three books which include Economics from new age publications, New Delhi, Amartya Sen, Baba Amate and JC Kumarappa from Prasaraanga, BU, Prof B. Krishanappa from Udaya Banu Kala Sanga and a satire titled Dead, but Still Alive! **He was core committee member to evolve methodology for Green GSDP methodology for Karnataka.**

He has presented more than **200 research papers in National and International seminars** and delivered more than **220 invited addresses** which also include sessions at Human Resource Development Centers of various Universities and state seminars. He has published around 100 articles in reputed journals and edited books. He has delivered more than **29 key note/Inaugural and valedictory address at various national and international seminars and chaired equal number** of technical sessions in national and international seminars. He was Panelist for more than **225 live programs** pertaining to economic issues on Television in various regional Kannada channels

S.R.Keshava has successfully guided **1 post-doctoral, 6 Ph.Ds and 24 M.Phil students to their degree.** He has completed two research projects and the recent being on A study of the WTO's impact on Agriculture in India with special reference to farmers and agricultural laborers in Karnataka, a Major Research Project from UGC, New Delhi

He is the Chairperson of **Board of Studies (BOS)** in Economics of three universities namely Bangalore City University, Bengaluru, Bengaluru North University, Bengaluru and Rural Development Panchayath Raj University, Gadag.

Dr.Keshava has rich Administrative Experience also, wherein he began his career as Assistant Director of Directorate of Economics and Statistics during 1997-98, and then as Special officer(Evaluation) BUB, during 2015-16; Director of Gandhian Studies, BU from Dec 2017 to June 2018; Director, Central Placement Cell, Bangalore University 2016 to till date. **Dr.S.R. Keshava has worked as Chairman, Member, Reviewer, Subject Expert and invitee of various committees** including selection committees of different Universities and State Government bodies.

Brief Profile of Dr.Kethan.M



Dr.Kethan is presently working as Assistant Professor, Department of MBA and IQAC Coordinator in Koshys institute of management studies, Bangalore .He Holds Doctoral Degree and MBA in the stream of Marketing from GITAM University. He is perusing ASMP-Program from IIM-Indore, Diploma in Marketing Management from Symbiosis University, and risk management. With a Teaching Experience of 7 years and Industry experience of one year. He has an extensive knowledge in the field of Marketing, insurance, consumer Behavior, Risk Analysis, Marketing Metrics. With good research publications in Scopus indexed Journals, never earning below an in a Management Stream throughout his academic career. Dr.Kethan guided many projects in Marketing and finance which are funded and published the same in UGC approved & Scopus, Elsevier Journals with a High Impact factor, conference presentations earning accolades for his insight and expertise.

Brief Profile of S. Mahabub Basha



S. Mahabub Basha is presently working as Assistant Professor, Department of Commerce in Koshys Institute of Management Studies, Bangalore. He holds Master's degree in Management from JNTU Hyderabad and M.Phil from SCSVMV University, Kanchipuram. At present he is perusing his Ph.D from University of Mysore. He has more than 7 years of teaching and 5 years of Industry experience, under-graduate and post-graduate students in Commerce and Management departments. He has published research articles in National and International Journals apart from presenting research papers at conferences. Two books published in his Credit. His areas of expertise are: Supply Chain Management, Portfolio Management, Investment Management, Management Accounting, Financial Accounting, Financial Management, and Business Research Methods.



IIBS INTERNATIONAL INSTITUTE OF BUSINESS STUDIES
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REPORT OF THE 5 DAYS FDP ON

Writing up Research Proposal, Research Papers and Publication Process in Online

International Institute of Business Studies has organized 5 days FDP Program with the eminent personalities and pioneers in research and development, from 26th April 2022 to 30th April 2022. The program was designed to train and develop professionals in the area of effective, innovative research papers, writing up research proposals and publication process. So that they can act as 'Resource persons' in guiding and motivating young students. . 75 faculties were registered to the session, out which two are international students and Students from Andhra, Karnataka, Tamil Nadu and Kerala were registered.

Our Principal Dr. Tripuraneni Jaggaiah, with his support the 5 days FDP was organized by the organizing team of IIBS. The program coordinators were Sneha R HOD Department of Commerce and Bibi Hajira HOD Department of Management. The entire program was hosted by Prof. Ashok Matcha. Prof. Naseema addressed the resource persons. Vote of thanks was delivered by Prof. Abhilasha.

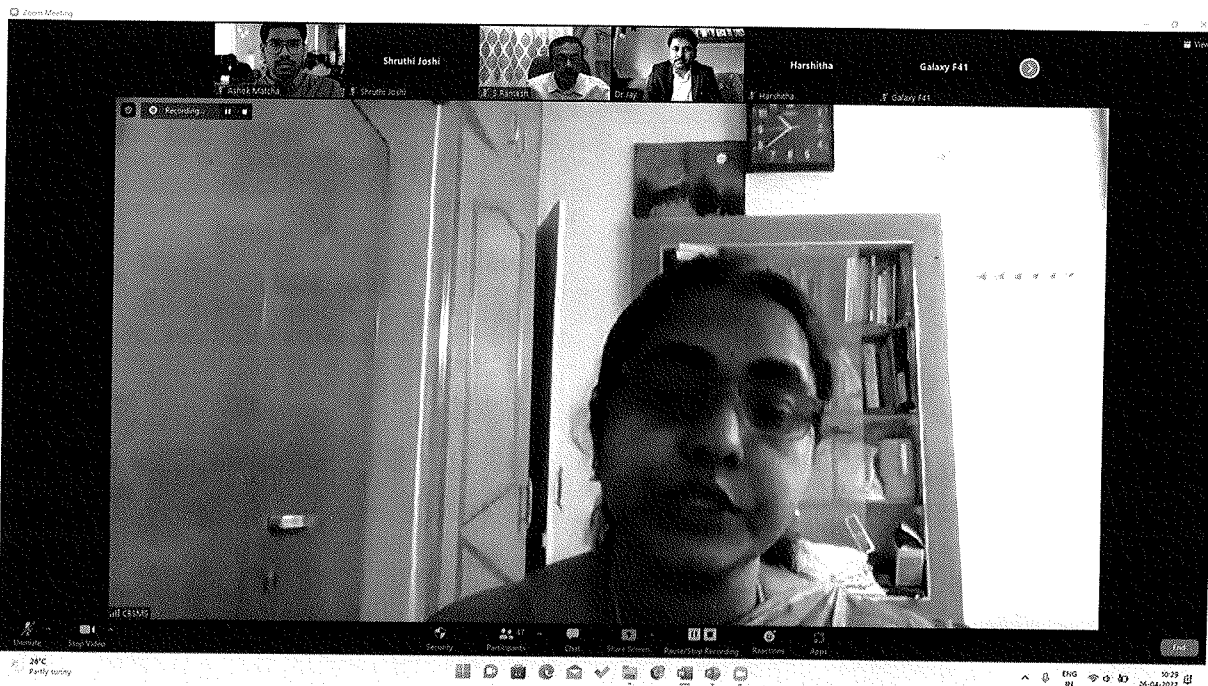
| Date & Day | Topic | Speakers/ Expert Name |
|-----------------------------------|--|--|
| 26/04/2022 Tuesday Day-01 | Key note Speaker How to write Research Paper? | Dr.M.Nirmala, Chairperson, CBSMS Dr. S. Ramesh, Mount Carmel Colleg |
| 27/04/2022 Wednesday Day-02 | How to write Research Proposal to UGC & ICSSR? | Dr.S.R.Keshav, Professor of Economics BUB |
| 28/04/2022 Thursday Day-03 | Applications of Statistical Tools in Research | Dr. R.Venkatamuni Reddy, Department of Commerce Manipal Academy of Higher Education (MAHE)Manipal |
| 29/04/2022 Friday Day-04 | SPSS Tools | Dr. Samir Gokarn, Department of Management Netaji Subhas University of Technology |
| 30/04/2022 Friday Day-05 | Source of publication & research projects | Dr.Kethan Manyam & Prof. S Mahabub Basha Koshy's College |

DAY-01

On 26th April 2022, first day of FDP programme was started with prayer song Prof. Amaresh, who uplifted our spirits with a spiritual song. Followed by virtual lamp lighting ceremony.

Then, our Chairman Dr. Jay Prakash, a visionary and academician, one of the youngest entrepreneur, who has been uplifting downtrodden societies by his philanthropic activities through this Organization has addressed the gathering.

Our Key Note Speaker, Dr M Nirmala, Chairperson, Canara Bank School of Management Studies (CBSMS), with an experience of 20 years in teaching and research has addressed the gathering about the FDP Program. She has taken us through the 5-day program and guided us about the Importance of research in social science, Availability of research sources, Publishing research articles in journals, Choosing projects for funding and why it is important for us to keep ourselves updated. And she has rightly said, there is no limit to learning.



Then our Resource Person Dr. S Ramesh, Professor and Dean, Center for International Programmers' and Partnerships, PG. Center - Mount Carmel College guided us in writing the best research papers. He has guided 28 PhDs and 51 M.Phil Scholars and has more than 45 research papers to his credit. He has been a resource person at more than 200 national and international seminars and conferences.

The speaker addressed the participant about:

Why Research?

“Seeking answers to questions and finding solutions to problems have been the basis of human progress”

Research-Definition:

Research is an intellectual activity of gathering information needed to address a question and thereby solving the problem.

CHARACTERISTICS OF RESEARCH

- Systematic Process
- Critical investigation- Adore and advocate

- It is not mere compilation
- A purposive investigation
- Interpreting and explaining a phenomenon.
- It adopts scientific method
- It is objective and logical(Ability)
- Applies possible tests to validate
- It is based upon observable experience.
- Answers pertinent questions
- Solution to problems.
- Exhaustive investigation

TYPES OF RESEARCH

- DESCRIPTIVE
- EXPLORATORY
- PREDICTIVE
- APPLIED (performance)

Components of Research paper

1. Abstract
2. Key words
3. Introduction
4. Selection and statement of the problem
5. Review of previous literature
6. Scope of the Study
7. Objectives of the Study
8. Hypothesis
9. Research questions
10. Operational Definitions
11. Reference Period
12. Methodology
13. Sampling
14. Tools for Collection of Data
15. Reference period
16. Plan of Analysis
17. Limitations
18. Analysis of the data
19. Findings and conclusions
20. Recommendations
21. Bibliography
22. Annexures

Examples of Research Problems in education

- How do we retain our talented employees?
- How do we compete with Foreign Universities?
- What is best media in communicating with our students?

- Does career and skill oriented education classes prevent students from dropping out?

Importance of Literature Review

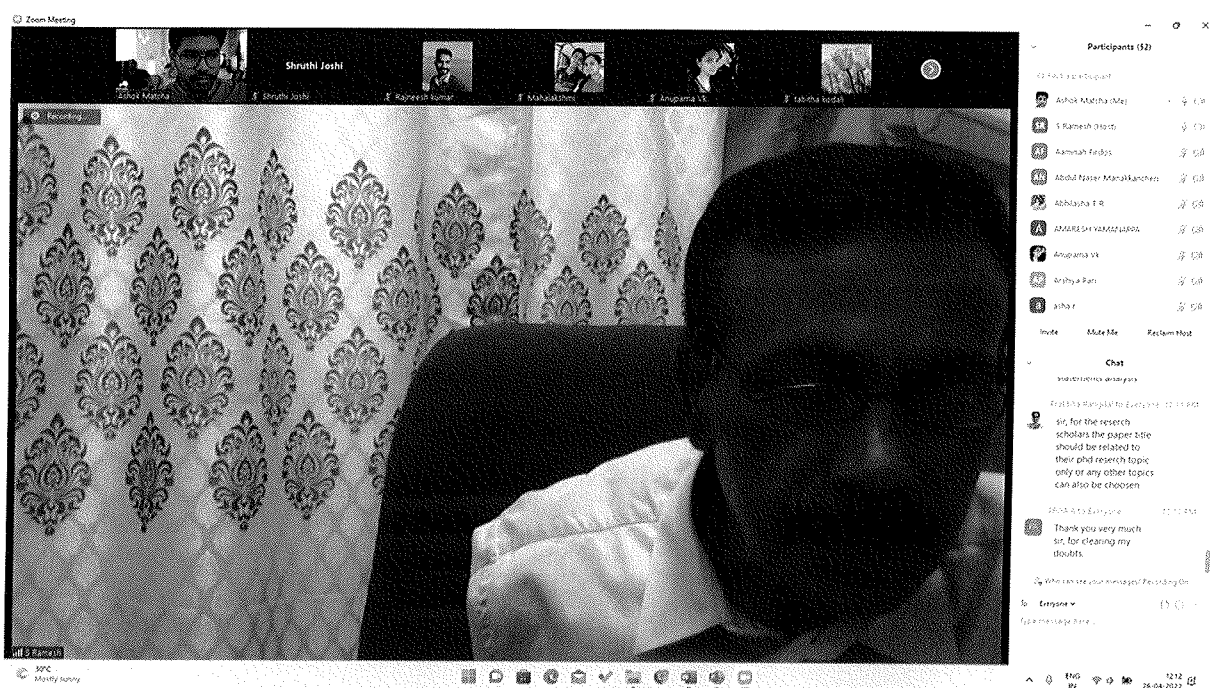
- reveals sources of data
- You never thought of.
- introduces eminent scholars
- Increases confidence
- reveal investigations similar to yours
- show how others handled
- methodological and design issues.
- material on the study
- avoid unnecessary duplication

How many References to look for?

For a Research paper review: 15-20 titles

Masters thesis 50+ titles

Doctoral thesis: 80+ titles



The first day of FDP was concluded with vote of thanks by Prof. Abhilasha.

DAY-02

On 27/04/2022, the second day of 5 days Faculty Development program on Writing up Research Proposal, Research Papers and Publication Process, the topic of discussion was How to write research proposal to UGC & ICSSR by Dr S R Keshava, Prof of Economics, Bengaluru university.

Dr. Keshava is well received teacher, researcher and panelist on economic issues in television channels. He has written 9 books and edited three books which include Economics from new age publications, New Delhi, Amartya Sen, Baba Amate and JC Kumarappa from Prasaranga, BU, Prof B. Krishanappa from Udaya Banu Kala Sanga and a satire titled Dead, but Still Alive! He was core committee member to evolve methodology for Green GSDP methodology for Karnataka. Dr.S.R. Keshava has worked as Chairman, Member, Reviewer, Subject Expert and invitee of various committees including selection committees of different Universities and State Government bodies.

Prof Naseema welcomed our resource person Dr S R Keshava by briefing his profile.

The speaker addressed the participant about:

What is a research proposal

A research proposal is your PLAN

It describes in detail your study

Decisions about your study are based on the quality of the proposal

Approvals to proceed by the Institutional Review Board

3

What are the essential ingredients?

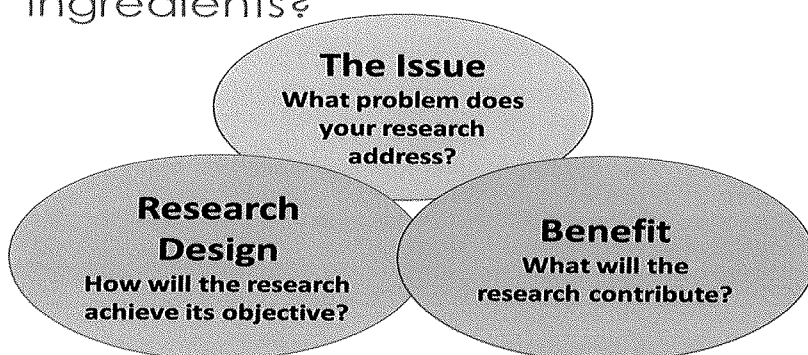


Figure adapted from MIT OCW

Selecting a funding Agency

- There are different kinds: Government targeted/ bequests/ community trusts/prizes/awards/scholarships/private contracts
- Develop knowledge of funding sources
- Find the information you need to know from funding agency:
- Purpose for funding

Guidelines for Research Projects (Major and Minor)

- ICSSR provides funding to Indian scholars to conduct cutting edge research in various fields of social sciences that have theoretical, conceptual, methodological and policy implications.

- The Research Projects may belong to any of the social science disciplines or may be multi-disciplinary in nature.

DOs and DO NOTs

DO

- ✓ Produce/prepare a professional looking proposal
- ✓ Make it interesting
- ✓ Make it informative, meaningful
- ✓ Write easy way to read
- ✓ Present content in a page
- ✓ Use clear headings/sub-headings
- ✓ Be concise, precise
- ✓ Check spelling, grammar
- ✓ Present in accurate/acceptable format

DO NOTs

- ✓ Use no phrases/concepts which you do not understand
- ✓ Use of difficult words/unconnected unimpressive to the readers/supervisor/authority

The second day of FDP was concluded with vote of thanks by Prof. Abhilasha

DAY-03

On 28-04-2022, the third day of 5-days Faculty Development program on Writing up Research Proposal, Research Papers and Publication Process. The topic of discussion was Application of Statistical Tools in Research by Dr. R Venkatamuni Reddy, Professor, Department of Commerce, Manipal Academy of Higher Education.

Prof Naseema welcomed our resource person Dr. R Venkatamuni Reddy.

Dr R. Venkatamuni Reddy completed his Post-Graduation and Doctoral Degree in the department of Econometrics, S V University, Tirupati, Andhra Pradesh in the year 1998 and 2004 respectively. He is presently working as a Professor, Department of Commerce, Manipal Academy of Higher Education (MAHE) (Since July 2018). Apart from teaching and research, Dr Reddy has involved as a core committee member, National and International Accreditation bodies such as The Association of Advanced Collegiate Schools of Business(AACSB-USA), The International Accreditation Council for Business Education (IACBE - USA), National Assessment and Accreditation Council (NAAC-INDIA) and National Board of Accreditation (NBA-INDIA).

Writing Research Proposal to UGC and ICSSR

ROAD MAP

The diagram illustrates a cyclical research process. On the left, a vertical arrow labeled 'Market' points upwards, with 'Informed Business Decisions' written vertically next to it. The main flow consists of several interconnected boxes: 'Problem Formulation' leads to 'Organization/Management', which leads to 'Research Design'. From 'Research Design', the process moves to 'Data Collection, Methods and Forms', then to 'Data Collection', followed by 'Analysis, Implications, Recommendations', and finally 'Research Report, Presentation'. A 'Sample Design' box is also shown, connected to the 'Data Collection' stage.

-Dr.S.R.Keshava
 Professor of Economics
 PG Department of Economics,
 Bangalore University,
 Bangalore 560056
 sr_keshava@yahoo.com
 Mo:09480584544

Then the resource person took over the session and explained about the application of Statistical Tools in Research. Statistical methods involved in carrying out a study include planning, designing, collecting data, analysing, drawing meaningful interpretation and reporting of the research findings. The statistical analysis gives meaning to the meaningless numbers, thereby breathing life into a lifeless data. The results and inferences are precise only if proper statistical tests are used. He explained the basic research tools that are utilised while conducting various studies.

Research Proposal Format

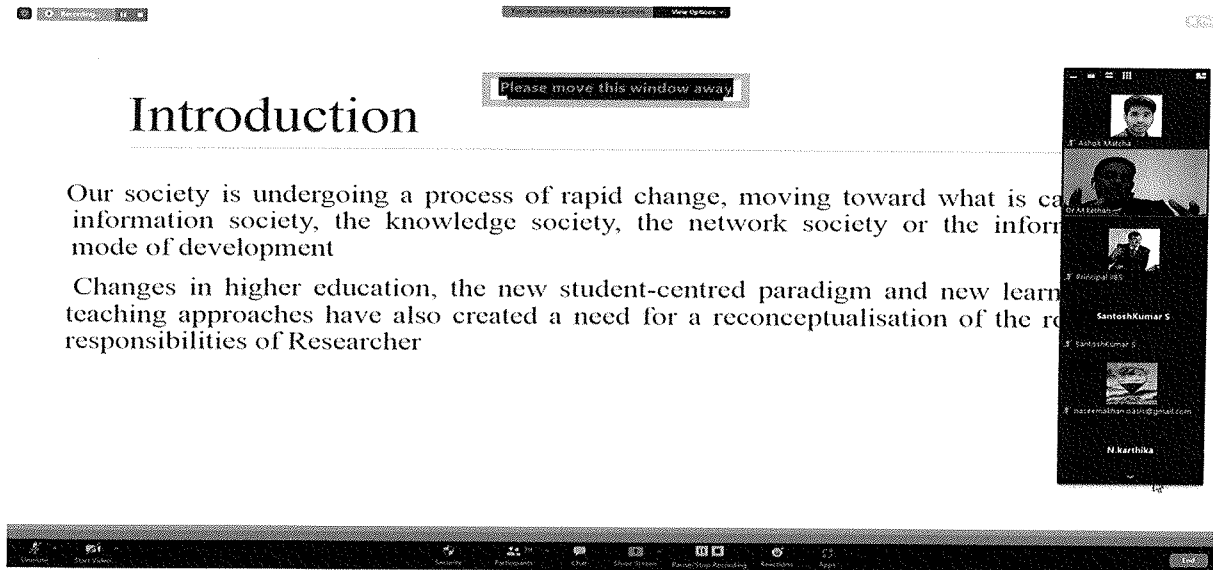
- Topic selection
- Literature survey
- Research Gap
- Researchable Question
- Statement of the problem
- Research objectives,
- Hypothesis
- Methodology
- Resources/Grant Required and its Management
- Benefits of the Study, Be practical, do not exaggerate
- Creating new solutions
- Verification of analytical results
- Communication of results

The screenshot shows a WhatsApp message from Prashanth Kumar Prasad. The message reads: "I thank ISS for conducting a very good programme with such a dynamic speaker, knowledgeable and renowned economist Dr.S.R.Keshava Sir."

The third day of FDP was concluded with vote of thanks by Prof. Abhilash

International Journals apart from presenting research papers at conferences. Two books published in his Credit.

Prof Naseema welcomed our resource persons.



The resource persons addressed the participant about:

ONLINE SOURCES FOR PUBLICATION

Introduction

Types of Journals

- Limited Access Journals
- Open Access Journals
- Predatory Journals

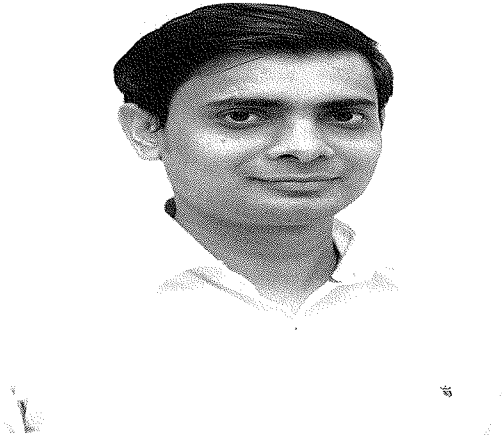
Select best unpaid Scopus journals

- Step 1 – Journal Ranking Indices
 1. SCImago Journal Ranking (SJR Ranking list - Scopus)
 2. Impact Factor – (SCI) Thomson Reuters
 3. Cite Score
 4. H – Index: Jorge Hirsch (2005)
 5. i10 – Index: Google Scholar (2011)
 6. Citation is referring the work done by individual to support your research

DAY- 4:

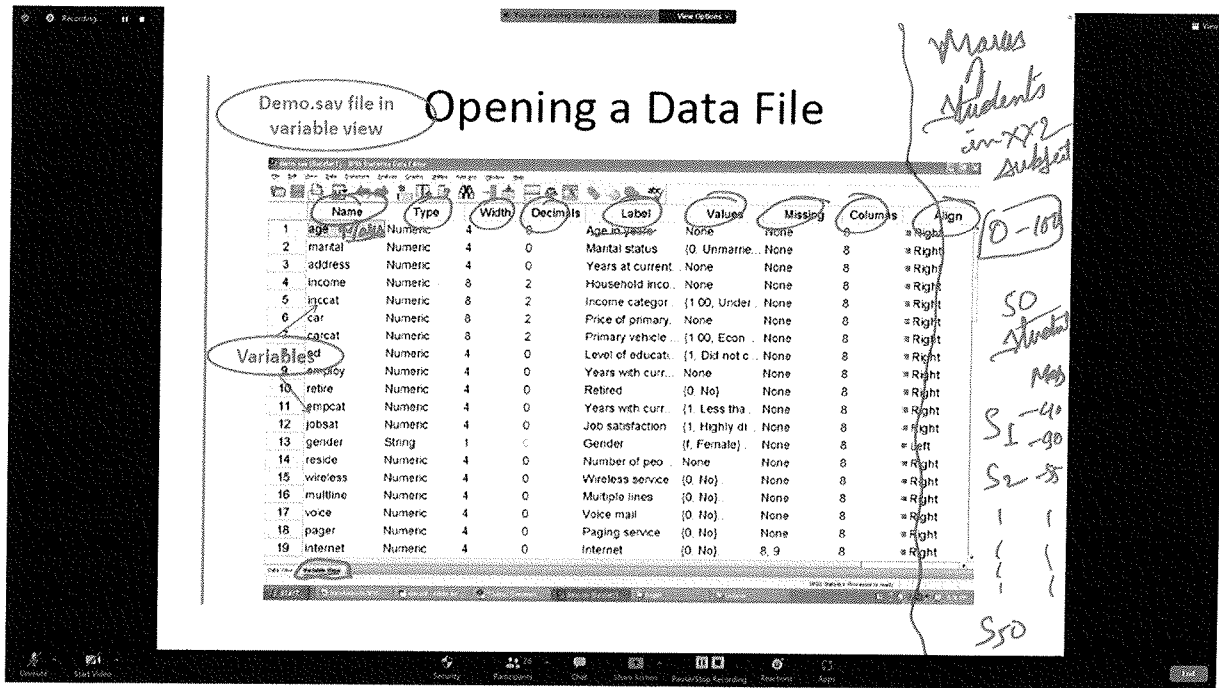
The fourth day of 5-days, Faculty Development program on Writing up Research Proposal, Research Papers and Publication Process. The topic of discussion is on SPSS Tools by Dr. Samir Gokarn.

Prof Naseema welcomed our resource person, Dr. Samir Gokarn



Dr. Samir Gokarn is an Assistant Professor at the department of Management Studies, Netaji Subhas University of Technology (formerly Netaji Subhas Institute of Technology), New Delhi. He has completed his Ph.D. from IIT (ISM) Dhanbad. In the year 2014, he was awarded a Bronze Medal in the course work on Research Methodology on the national level and was also awarded JRF by the UGC- India in Management Stream in the year 2012. In the area of research, he has published three papers in 'A' category journal listed in the ABDC journal list with an impact factor of 6 and above and one of the journals (JCP) is listed as the topmost publication in Google Scholar's Sustainable Development category. Besides, he is the reviewer of journals-International Journal of Production Research: (A*) Industrial Marketing Management (A*) and many more. He has been also appointed as the member of editorial board of the Journal of Operations and Management Research (JOMR).

Then the speaker took over the session and addressed the participants on training in SPSS. Even though many of us were aware that SPSS is used by various kinds of researchers for complex statistical data analysis but we had difficulty in understanding the different dimensions how we could use. He has cleared all the concepts with examples and definitely we ascertain with his worksheet we could become better.



The fourth day of FDP was concluded with vote of thanks by Prof. Abhilasha

Day 5:

The last day of 5-day, Faculty Development program on Writing up Research Proposal, Research Papers and Publication Process. The topic of discussion was Source of Publication & Research Projects by Dr. Kethan Manyam & Prof. S Mehabub Basha.

Dr. Kethan is presently working as Assistant Professor, Department of MBA and IQAC Coordinator in Koshys institute of management studies, Bangalore. He Holds Doctoral Degree and MBA in the stream of Marketing from GITAM University. He is perusing ASMP-Program from IIM-Indore, Diploma in Marketing Management from Symbiosis University, and risk management. With a Teaching Experience of 7 years and Industry experience of one year. Dr. Kethan guided many projects in Marketing and finance which are funded and published the same in UGC approved & Scopus, Elsevier Journals with a High Impact factor, conference presentations earning accolades for his insight and expertise.

S. Mahabub Basha is presently working as Assistant Professor, Department of Commerce in Koshys Institute of Management Studies, Bangalore. He holds Master's degree in Management from JNTU Hyderabad and M.Phil from SCSVMV University, Kanchipuram. At present he is perusing his Ph.D from University of Mysore. He has more than 7 years of teaching and 5 years of Industry experience, under-graduate and post-graduate students in Commerce and Management departments. He has published research articles in National and

7. Impact Factor of a journal is defined as total no. of citations for the articles published in preceding 2 years per total no. of articles published in 2 years

UGC Care list

- UGC has setup a **Consortium for Academic and Research Ethics (CARE)**
- To ensure prevention of academic misconduct that includes,
- Plagiarism in academic writing among research scholars, students, faculty and staff
- The CARE has been setup to identify, continuously monitor and maintain “**UGC CARE Reference list of quality journals**”

Predatory Journals

- No editorial board
- Take a look at their peer review process and publication timelines
- Hidden fees
- Poor website with dead links
- Unauthorized use of licensed images (They show active in Scopus)
- Republishing published papers
- Actively ask for research paper submission
- Beall’s List of predatory journals

Manuscript submission to Scopus Journals

- **Live Demonstration**

Credible source for research

- In general, credible sources are the ones that can be considered unbiased and have some sort of evidence to rely on
- For example, a credible book would be written by respected and recognized authors in the last ten years
- You need to pay close attention to several things when looking for credible sources. First of all, the information needs to be published at least within the last few years. Check whether the authors are well-known and have received some citations on their research work

Then the 5 days Faculty Development Program was concluded with the valedictory by Prof. Ashok Matcha.

The program would not be completed effectively without the support of the faculties of various department, participants, technical department and non-teaching staff.

All the registered participants were issued with the E-certificate.



Principal
International Institute of Business Studies
75, Muthugadahalli, Jala Hobli,
Bangalore North - 562 157

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| pkowsalya99@gmail.com | Kowsalya.p | Nagarjuna college of management studies | 9743946366 | Very good | Very good | Excellent | Very good | Good | Very good | Very good | Very good | Very good | Good | Very good | Very good | Excellent | Very good | Very good | Good | Very good | Good | Very good | Very good | Looking forward next useful FDP | |
| sujaatharathi@gmail.com | S.Sujatha | MADANAPALLE INSTITUTE OF TECHNOLOGY AND SCIENCE | 9382136516 | Very good | Very good | Very good | Excellent | Very good | Excellent | Very good | Very good | Very good | Good | Very good | Very good | Very good | Excellent | Very good | Excellent | Excellent | Excellent | Very good | Excellent | Excellent | Nil |
| sujaatharathi@gmail.com | S.Sujatha | MADANAPALLE INSTITUTE OF TECHNOLOGY AND SCIENCE | 9382136516 | Very good | Excellent | Good | Very good | Good | Good | Excellent | Very good | Very good | Good | Very good | Very good | Good | Excellent | Excellent | Very good | Very good | Excellent | Excellent | Excellent | Excellent | Nil |
| aishlaxmi007@gmail.com | N S Aishwaryalaxmi | Visvesvaraya technological University belagavi | 9686019396 | Excellent | Very good | Excellent | Very good | Excellent | Very good | Excellent | Excellent | Very good | Excellent | Excellent | Very good | Very good | Good | Very good | Very good | Excellent | Excellent | Excellent | Excellent | Excellent | Nil |
| pragjain@gmail.com | Prag Jain | Shobhit Institute of Engineering and Technology, Meerut | 9910259504 | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | No |
| dhanupriya.13@gmail.com | PRIYA A | Department of Commerce, Bangalore University | 08867909731 | Excellent | Very good | Excellent | Excellent | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Please do these types of events regularly. These are very useful for research scholars. |
| krajneesh170@gmail.com | Rajneesh Kumar | HPU Shimla | 8219135808 | Excellent | Excellent | Very good | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Very good | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Nice session |
| harshithau247@gmail.com | Harshitha | IIBS | 6362929826 | Very good | Excellent | Good | Very good | Very good | Very good | Excellent | Very good | Very good | Very good | Good | Excellent | Good | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | |
| ksridharababu.27@gmail.com | SRIDHARA BABU K R | Bangalore University | 9844997784 | Very good | Very good | Very good | Very good | Excellent | Excellent | Excellent | Excellent | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Nothing |
| pradeepkumar.venk@gmail.com | Pradeep Kumar B | St. Joseph's college Hassan | 9844001602 | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Can conduct always like this |
| drbasavaraju78@gmail.com | DR. BASAVARAJU K B | IIBS DEGREE COLLEGE | +919945315526 | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent session. Keep continue in future also |
| gloriaantonittasouza@gmail.com | Gloria Antonitta Lobo | Visvesvaraya Technological University | 9008677573 | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | Very good | No |
| geethasalageri@gmail.com | Geetha.S | Government First Grade College Punjalakatte | 9483740637 | Excellent | Excellent | Excellent | Very good | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Excellent | Well organised |
| | | | | | | | | | | | | | | | | | | | | | | | | | Nice program |



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cordially invite you for



Faculty developement Programme on How to Write a Research Paper



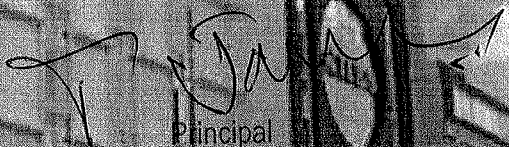
DATE : 17/02/2017

TIME : 3-30 PM. TO 5-30 PM.

**VENUE : SEMINAR HALL,
IIBS CAMPUS,
BANGALORE - 57.**

**RESOURCE PERRSON:
MR. ARUN PRASAD
CEO OF 1-ENTERPRISE**

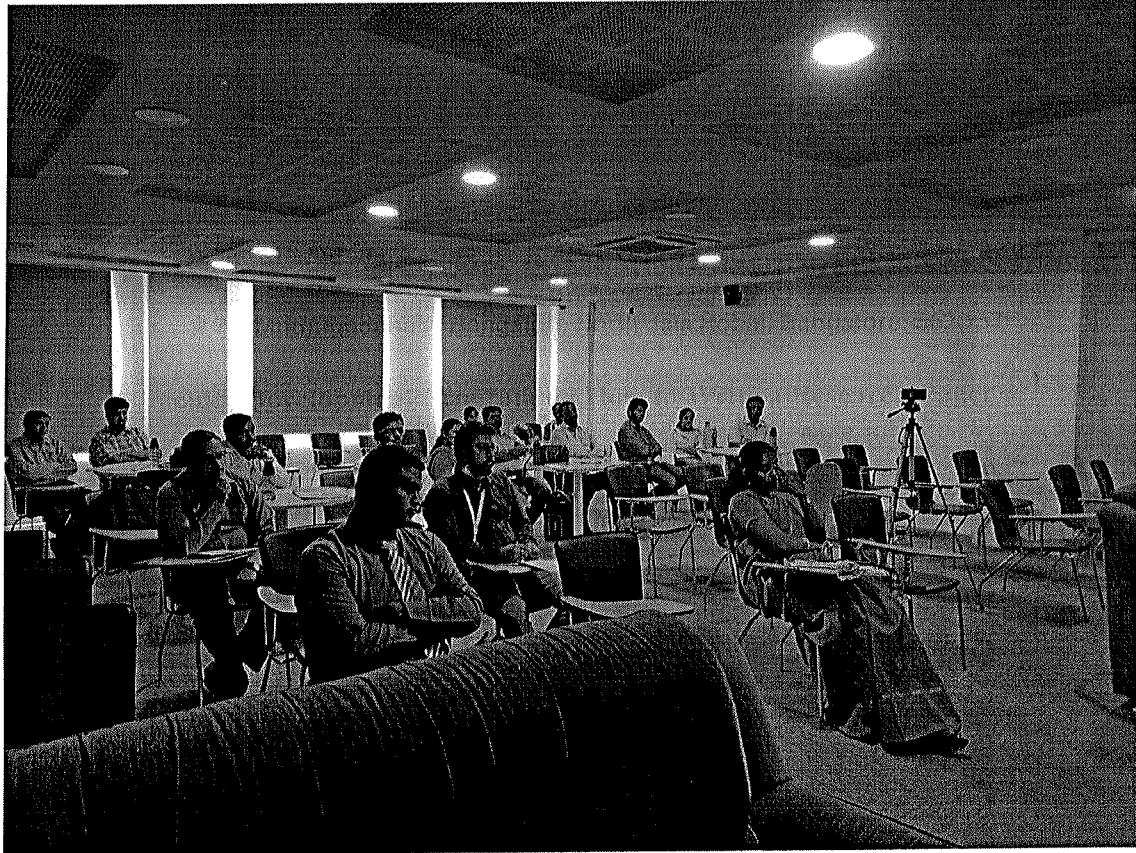



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Faculty Development Program on How to Write a Research Paper


On

17-02-2017



Venue : Seminar Hall I

Time : 3:00 pm to 4:30 pm


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There is consistent demand on academicians to produce good quality research papers. This demand is institutionalized in the requirements laid down by the regulatory bodies and the strategic attempts by educational institutions to manage research. Keeping this demand in mind, the objective of this workshop is to unpack what constitutes a great research paper and outline the pleasures and pitfalls of writing it. With the help of some characteristic examples and activities, the workshop will serve as a practical guide to the art of writing papers.

Tools and Techniques:

- Lecture, activities and discussions

Major Takeaways

- An understanding of desirable practices in research
- Comprehending what reviewers want
- Dispelling some major research myths
- Looking forward to research with greater confidence


Workshop Contents

- Generating and choosing an idea
- Connecting with the reader
- Literature review (with specific focus on review based papers)
- Making claims and supporting them
- Drafting a research paper
- Citations and referencing
- Abstract, title and keywords
- Plagiarism and ethics of paper writing
- Top reasons for rejection of papers

Dr G Ramanaiah was the resource person for the program he is a senior's professor from Acharya Institute of Technology he gave inputs about pattern of writing the research paper, vocabulary, Sequence to be followed in terms of content, presenting the data analysis etc.

Outcomes:

- Participants gained knowledge about how to write a best research papers to publish in journals listed in UGC Care list, Scopus, Web of Science etc.,
- Resource persons gave insight about ethics in writing the research papers and plagiarism.
- Participants acquired knowledge about the modern/advanced analytical software tools to Analyse the Collected Data.


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cordially invite you for

— :: — ● — ● — :: —

**Idea 2 Enterprise:
A Workshop on
Entrepreneurship Skills**

— :: — ● — ● — :: —

RESOURCE PERSON:

Mr. SATYANARAYANA

Head of Karnataka Start up Cell,
Karnataka Biotech & Infotech Dept of IT
Govt. of Karnataka.

Date : 29/05/2018

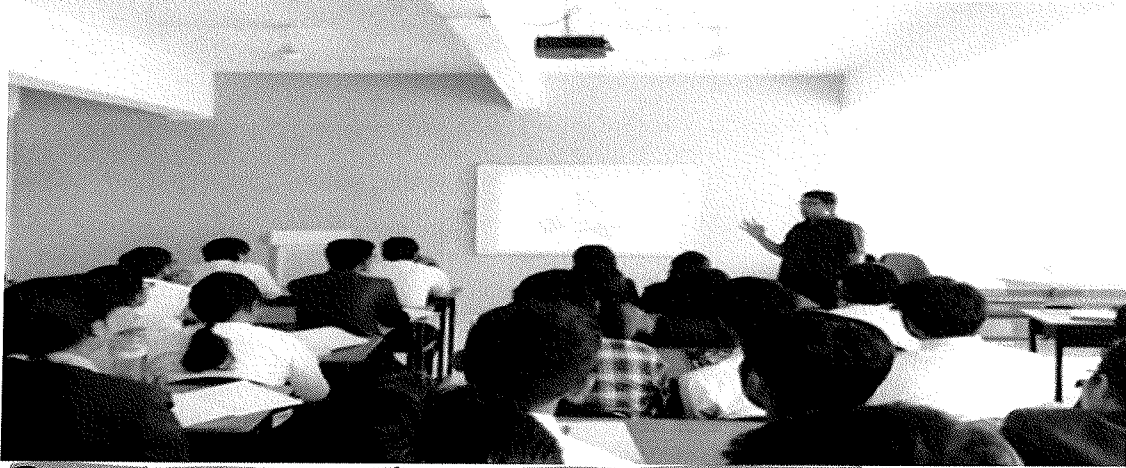
Time : 9-30 am. to 12-00 Noon

**VENUE : SEMINAR HALL,
IIBS CAMPUS,
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Idea2Entreprise: A Workshop on Entrepreneurship

29/05/2018



During Session Mr. Sathya Narayana addressing the gathering.



The Government of Karnataka initiative of Start-up Cell. The Karnataka Start-up Cell's point is to advance Bangalore and Karnataka as a definitive start up goal in the World.

In order to realize in mindfulness the start-up arrangement, plans, and Benefits, a workshop has been held on **May'18** in IIBS, airport campus by **Mr.Sathya Narayana, Head of Karnataka Start up Cell, Karnataka Biotech and InfoTech Department of IT, BT, Govt. of Karnataka**



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1. Objective of the Workshop.

- Create and fortify the entrepreneurial quality, i.e. inspiration or requirement for accomplishment.
- Investigate ecological set up identifying with little industry and independent company.
- Detail proposition for goods and services.
- Understand the process and procedure involved in setting up a small enterprise.
- Know the wellsprings of assistance and bolster accessible for beginning a little scale industry.
- Obtain the important administrative aptitudes required to run a little scale industry.
- Know the advantages and disadvantages in turning into a business visionary.
- Value the required entrepreneurial reach.

2. Learnings from the workshop

The workshop had an arrangement of learnings, we will find in detail every one of it:

OBJECTIVES OF THE KARNATAKA STARTUP CELL

- Connect with Government Departments to Implement our Pilot project.
- One-Stop-Shop: For Information on Regulatory Environment, Incentives, Events and Much More
- Network: With Industry Bodies, TBIs, Academic Institutions, and Incubators so on from the Start-up Ecosystem.
- Go Global: With Your Idea By Participating In One Of Our International Conferences

Start-up Policy 2015-2020 was also discussed by Mr. Sathya Narayana

STRONG PARTNERSHIPS BETWEEN R&D INSTITUTIONS AND INDUSTRY

- Set up a Society or Section 8 organization.
- Types of gear and Viability Gap subsidizing.
- Industry-Academia interface and Project Funding.

EARLY STAGE/IDEA2POC(PROOF OF CONCEPT) FUNDING

- Gives up to Rs.50 L.
- Approval of Proof of Concept.
- Virtual Incubation.

ENCOURAGING ENTREPRENEURSHIP IN EDUCATION THROUGH NAIN

- Bolster given to proficient and post graduate universities in level II and level III urban areas for setting up the hatchery.
- 10 understudy ventures supported in each accomplice organization.
- Tutor interfaces gave to understudy ventures.

INCUBATION INFRASTRUCTURE THROUGH PPP

- Choice of accomplices will occur through RFPs or with Industry Associations.
- Framework bolster, tutoring, lawful and bookkeeping administrations will be offered to incubates.
- Accomplices will help execute motivators and advantages to new businesses.



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CHANNELIZING INNOVATION FOR SOCIAL IMPACT

- 5 difficulties will be reported each year.
- Introductory and take after on financing will be given in view of accomplishment of turning points.
- Pilots will be executed through divisions.
- Victors will be furnished with brooding space on a special premise.

START-UP FUNDING THROUGH FUND OF FUNDS

- A store administrator will be chosen.
- The venture board of trustees will comprise of specialists from industry the scholarly community and industry.
- The reserve will centre solely around new companies.

CAPACITY BUILDING THROUGH EXPOSURE VISITS AND WORKSHOPS

- Join the Karnataka Startup Cell at worldwide gatherings to extend your business sectors.
- Meet approaching exchange designations and remote financial specialists with the Karnataka Startup Cell.

STATE SUPPORT IN THE FORM OF INCENTIVES AND CONCESSIONS

- Gather repayment of VAT and CST for beginning period new businesses.
- Gather repayments on Patent spends for both household and outside filings.
- Gather repayment on advertising use upto 30% of the cost acquired subject to 5 Lakhs for each startup every year.
- 10% booking for ladies in seats of accomplice hatcheries.
- Self Certification under different institutions.

About Incubation centre and their benefits

Innovation Business Incubators

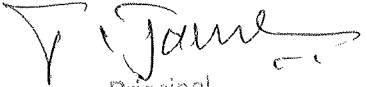
Business brooding has been all inclusive perceived as a vital instrument for work creation and financial improvement. Innovation Business Incubators (TBI) are bolstered by GoK essentially in organizations with solid R&D center to tap advancements and advances for wander creation by using skill and foundation effectively accessible with the host establishment.

Idea2PoC

'Idea2POC' activity is a piece of India's first multi-segment Startup Policy propelled by the Government of Karnataka in November, 2015. The goal is to energize trend-setters who may require beginning period subsidizing to invigorate commercialization of their developments and to help in approving Proof of Concept.

Channelizing Innovation for Social Impact

The essential objectives of the arrangement are to "encourage age of no less than 25 Imaginative Technology arrangements with a social effect in different segments like


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Urban Development, Health Care, Food Security, Clean Environment and Education for all and so forth."

Start-up Registration Process, Directions, Documents Required, Incentives extended and Patent Reimbursement by Karnataka Government

Outcomes :

On an entire, the workshop gave a profound understanding in

- ✓ Understanding the sources of financing for new companies,
 - ✓ Motivating forces for different capacities
 - ✓ Redemption of Tax schemes
 - ✓ Incubation centres policy, Procedure and benefits.
 - ✓ Registration and selection process for getting the funds
-
- Participants gained knowledge about new areas of modern business and their effectiveness.
 - Students acquired knowledge about various problems which are facing by the entrepreneurs and various supports/schemes from government agencies to develop entrepreneurship.
 - Students learnt about the new Government Incentives/Initiatives/Schemes to produce/manufacture in India and Schemes available to the socially weaker sections in the society.
 - Resource person gave insight about the importance of Entrepreneurs in Indian Economy and especially role of Women Entrepreneurs.



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Workshop on
Entrepreneurship Development

Tejaswini S

MCom, MBA, NET-Commerce,
KSET-Commerce and Management,
(PhD) Assistant Professor,
University College of Arts,
Tumkur University

Amthul Naseeb

MBA,
Assistant Professor,
Career Coach and Soft Skills Expert
Shridevi Institute of Engg. and Tech.

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14th July. 2022 @ 10.30am to 2.00pm

AMTHUL NASEEB

Asst. Professor, Career Coach, Soft Skills Expert



Lecturing young minds in defining future. I have delivered 1500+ lectures in HR and Marketing Management. Instilling Soft Skills in Outgoing Graduates. I do lecturing to post graduates on Management and enhancing career defining soft skills of soon to be HR Capital. I am an Asst. Professor with a passion for Human Resource, Marketing Management and Applied Soft-Skills. And transform young graduates strengths into workable resources

I worked as a Process Trainer in Amazon Development Centre (India) Private Limited from for 3 yrs and Metamorphosis Trainer at Whilo India for 4 yrs 5 .At present working as an Asst. Professor at Shridevi Institute of Engg, & Technology, TUMKUR.

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PROFILE

Ms TEJASWINI S

- Assistant Professor, Department of Commerce and Management, University College of Arts, Tumkur University

As a young teaching professional, I try to employ all my efforts to improve the profession's standard and empower the students with the best and most updated skills. For this, I hold University 3rd rank for Master's degree in Commerce with Accounting and Taxation specialisation from Tumkur University and also hold Masters in Business Administration with Finance specialisation from Karnataka State Open University.

I have cleared Karnataka State Eligibility Test (KSET) in Commerce, National Eligibility Test (NET) in Commerce and also Karnataka State Eligibility Test (KSET) in Management.

As a part of the academic integration, I am a lifetime member of the Indian Academic Researchers' Association (IARA) since October 2021.

With teaching experience in both UG and PG, I have conducted several events at college and inter-college levels. I have presented several papers at national and international conferences and attended workshops, and faculty development programs. I also have research papers published in ABDC, UGC CARE and peer-reviewed journals on my account.

Currently, I'm working as an Assistant Professor at the University College of Arts, Tumkur University in the Department of Commerce and Management and also pursuing my PhD from the University of Mysore focusing on Financial empowerment, Independence and Progression of women entrepreneurs.



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REPORT OF
WORKSHOP ON ENTREPRENEURSHIP DEVELOPMENT

International Institute of Business Studies has organized one day workshop on Entrepreneurship Development on 14th July 2022 from 10:30AM to 2:00 PM at IIBS campus in seminar hall 2. The resource person for the workshop was Ms. Tejaswini S and Mrs Amthul Naseeb who are expert in field of management.

Ms **TEJASWINI S** is Assistant Professor, Department of Commerce and Management, University College of Arts, Tumkur University. **AMTHUL NASEEB** is Assistant Professor at Shridevi Institute of Engineering, & Technology, TUMKUR.

Our Principal Dr. Tripuraneni Jaggaiah, with his support the workshop was organized by the organizing team of IIBS. The whole program was coordinated by Prof. Mahabub Basha and Prof. Abhilasha T R. The workshop was hosted by Pratap Sarkar, student of 2nd year BBA . Deepika S Prabhakar and Bhavyashree, student of 3rd year BBA addressed the resource persons. Invocation song by Harshitha, student of 2nd year BBA. Vote of thanks was delivered by Keerthana, student of 2nd year BBA.

The program was designed to train and motivate the students to become an Entrepreneur. 50 students from the Department of Management were present for the workshop. This whole workshop contained two complete sessions with one snack break . The first session was handled by Ms. Tejaswini S, who explained about the Entrepreneurship and what are steps and activities to be followed to become an entrepreneur in life.

Second session was handled by Amthul Naseeb, who enlighten students about leadership to Entrepreneurship. The workshop was not only based on lecturing but few activities were conducted to ensure students will be motivated and encouraged towards the workshop. Over all the workshop was refreshing, new, helpful to set and achieve life goals.

At the end of the workshop feedback form was given to each students to know the opinion about the workshop from them.


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TOPICS COVERED

SESSION 1

1. Entrepreneurship & Startup
2. Who is entrepreneur?
3. How do you become as an entrepreneur?
4. Entrepreneur is a myth or a fact
5. Process to become an entrepreneur
6. Where do I get the money from?
7. Business plan

SESSION 2

1. Leadership to Entrepreneurs
2. What is leadership
3. Step to become a leadership
4. Some leaders in business
5. Activates to become an Entrepreneur

LEARNING OUTCOME:

- This helped students to get information about an Entrepreneur.
- Help to set a goal and remain determined on it till we succeed it.
- This helped them to understand how to be a leader and public speaker.
- This helped to know the work of an Entrepreneur as interact with resource persons.
- This helped to know what are the challenges in business and how to overcome them.
- Finally, it got all the learners to start thinking in a rich way to have a rich lifestyle.



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Photos during the workshop

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 Near International Airport, Bangalore-562157

Workshop on Entrepreneurship Development

Tejaswini S
 MCom, MBA, NET-Commerce,
 KSET-Commerce and Management,
 (PhD) Assistant Professor,
 University College of Arts,
 Tumkur University

Amthul Naseeb
 MBA,
 Assistant Professor,
 Career Coach and Soft Skills Expert
 Shridevi Institute of Engg. and Tech.

14th July, 2022 @ 10.30am to 2.00pm
Venue : Seminar hall - 2, IIBS Airport Campus, Bengaluru



Chief Guest Addressing the gathering at Seminar Hall - 2

T. J. [Signature]
 Principal
 International Institute of Business Studies
 # 75, Muthugadahalli, Jala Hobli,
 Bangalore North - 562 157.



Bangalore Rural, Karnataka, India
 Unnamed Road, Karnataka 562157, India
 Lat 13.187003°
 Long 77.674947°
 14/07/22 11:48 AM

Management Activity Session - I



Bandikodegehalli Amanikere, Karnataka, India
 5MPG+P98, Chikkanahalli, Bandikodegehalli Amanikere, Karnataka
 562157, India
 Lat 13.187029°
 Long 77.675024°
 14/07/22 12:48 PM

Management Activity Session - II



Lat 13.187077°
 Long 77.674836°
 14/07/22 10:51 AM

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