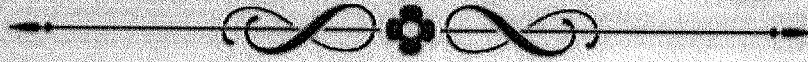




IIBS



INTERNATIONAL INSTITUTE OF BUSINESS STUDIES

#75, Muthugadahalli, Jala Hobli, Near International Airport, Bengaluru North-562 157

cordially invite you for



Faculty developement Programme on How to Write a Research Paper



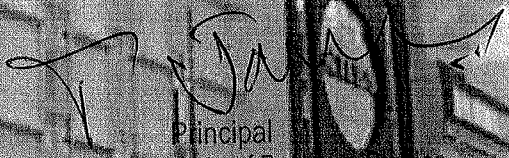
DATE : 17/02/2017

TIME : 3-30 PM. TO 5-30 PM.

VENUE : SEMINAR HALL,
IIBS CAMPUS,
BANGALORE - 57.

RESOURCE PERRSON:
MR. ARUN PRASAD
CEO OF 1-ENTERPRISE

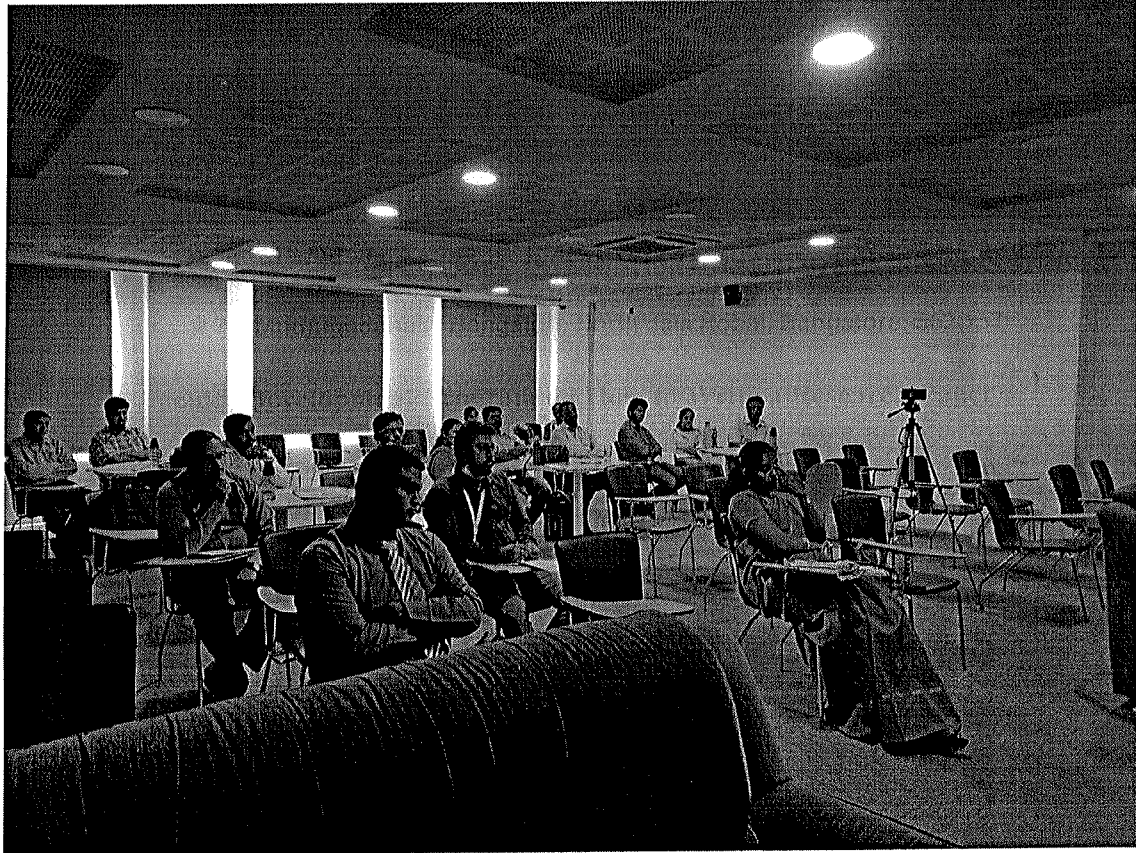



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Faculty Development Program on How to Write a Research Paper


On

17-02-2017



Venue : Seminar Hall I

Time : 3:00 pm to 4:30 pm


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There is consistent demand on academicians to produce good quality research papers. This demand is institutionalized in the requirements laid down by the regulatory bodies and the strategic attempts by educational institutions to manage research. Keeping this demand in mind, the objective of this workshop is to unpack what constitutes a great research paper and outline the pleasures and pitfalls of writing it. With the help of some characteristic examples and activities, the workshop will serve as a practical guide to the art of writing papers.

Tools and Techniques:

- Lecture, activities and discussions

Major Takeaways

- An understanding of desirable practices in research
- Comprehending what reviewers want
- Dispelling some major research myths
- Looking forward to research with greater confidence


Workshop Contents

- Generating and choosing an idea
- Connecting with the reader
- Literature review (with specific focus on review based papers)
- Making claims and supporting them
- Drafting a research paper
- Citations and referencing
- Abstract, title and keywords
- Plagiarism and ethics of paper writing
- Top reasons for rejection of papers

Dr G Ramanaiah was the resource person for the program he is a senior's professor from Acharya Institute of Technology he gave inputs about pattern of writing the research paper, vocabulary, Sequence to be followed in terms of content, presenting the data analysis etc.

Outcomes:

- Participants gained knowledge about how to write a best research papers to publish in journals listed in UGC Care list, Scopus, Web of Science etc.,
- Resource persons gave insight about ethics in writing the research papers and plagiarism.
- Participants acquired knowledge about the modern/advanced analytical software tools to Analyse the Collected Data.


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