


PROJECT WORK


Principal
International Institute of Business Studies
75 Muthugadahalli Jala Hobli,
Bangalore North - 562 157.

A STUDY
“ON THE BAN ON PAID ADVERTISEMENT OF
CRYPTOCURRENCY IN INDIA THROUGH NOBU TECH
LABS PVT LTD.”

Master Thesis submitted in partial fulfillment of the requirements for the award
of the Degree of

MASTERS OF BUSINESS ADMINISTRATION

Of

BANGALORE CITY UNIVERSITY



By

Name: Anuurag J Reddy

Reg. No: MB200015

Under the guidance of

Dr. Rajasulochana A.L

Principal

MBA Department




IIBS

International Institute of Business Studies

Bangalore City University

2020 – 2022


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NOBU TECH LABS PVT LTD


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HR POLICIES AND ITS IMPLEMENTATION IN IENERGIZER NOIDA

Master Thesis submitted in partial fulfillment of the requirements for the award of the
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Prof NSR Murthy



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This is to certify that Mr/Ms. Bushra chaudhary of Banglore city university , has undertaken dissertation in our organization on the topic HR POLICIES AND IMPLEMENTATION IN IENRGIZER NOIDA between 2020 and 2022 His/Her Conduct and work is Not satisfactory/Satisfactory/Good/Excellent.

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F. Jamm

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**“A STUDY ON THE RECRUITMENT AND SELECTION
PROCESS AT AVE MIRIAM ROYAL FOODS”**

Submitted in partial fulfillment of the requirements for the award for
the degree of

**MASTERS OF BUSINESS ADMINISTRATION
OF
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A STUDY ON
“FINANCIAL PRODUCTS PROVIDED BY MUTHOOT FINANCE
LIMITED VIJAYAPURA BRANCH BANGALORE”



Dissertation submitted in partial fulfilment of the requirements for the award for the degree of

MASTERS OF BUSINESS ADMINISTRATION

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Muthoot Finance

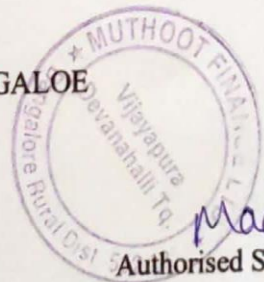
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This is to certify that Mr. Kushal G MBA200045, student of Master of Business Administration has done project on "A STUDY ON FINANCIAL PRODUCTS PROVIDED BY MUTHOOT FINANCE LIMITED, VIJAYAPURA BRANCH BANGALORE" has successfully completed 45 days of Internship program

During the internship period with us he had been exposed to different process was found punctual. hard working and inquisitive.

We wish his every success in his life and career.

For MUTHOOT FINANCE ,VIJAYAPURA BRANCH BANGALORE



Madan

Authorised Signature

Muthoot finance limited

Vijayapura Bangalore

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Principal
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“A STUDY ON IMPACT OF NPA ON PROFITABILITY OF KOTAK MAHINDRA BANK LTD, VIJAYAPURA BRANCH, BANGALORE”



Project submitted in partial fulfillment of the requirements for the award for the degree of

**MASTERS OF BUSINESS ADMINISTRATION
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Name: LIKHITHA R

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Bengaluru City University

2020– 2022

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This is to certify that the dissertation titled “ **A STUDY ON IMPACT OF NPA ON PROFITABILITY OF KOTAK MAHINDRA BANK LTD, VIJAYAPURA BRANCH, BANGALORE**” is an original work of Ms. Likhitha R, bearing University Register No MB200048 and is being submitted in partial fulfillment for the award of the Master’s Degree in Business Administration of Bengaluru city University.

The report has not been submitted earlier either to this University / Institution for the fulfillment of the requirement of any course of study. Ms. Likhitha R, is guided by Prof . **SUSMITHA T P** who is the Faculty Guide as per the regulations of Bengaluru City University.

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Kotak Mahindra Bank

Date: 10/07/2022

TO WHOSOEVER IT MAY CONCERN


This is to certify that Ms. LIKHITHA R, Reg No: MB200048, Student of International Institute of Business Studies, Bangalore. Pursuing MBA, has successfully completed her project work on the topic "A STUDY ON IMPACT OF NPA ON PROFITABILITY OF KOTAK MAHINDRA BANK, VIJAYAPURA BRANCH, BANGALORE" from 12th May 2022 to 26th June 2022 under our guidance.

We wish Ms. LIKHITHA R, Best of luck and successful future.

KOTAK MAHINDRA BANK LIMITED

For Kotak Mahindra Bank Ltd.


Authorized Signatory


Principal
International Institute of Business Studies
75 Muthugadahalli Jala Hobli,
Bangalore North - 562 157.

Kotak Mahindra Bank Ltd.
CIN: L5519WH1945PLC09137

**A STUDY ON THE IMPACT OF SOCIAL MEDIA MARKETING ON BRAND
IMAGE OF MYSA FASHION BOUTIQUE: LUCKNOW**

Master Thesis Submitted in partial fulfillment of the requirements for the award
for the degree of

**MASTER OF BUSINESS ADMINISTRATION
Of
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By:

PARV JAIN

Reg No: MB200067

Under the Guidance of

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2020 – 2022

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This is to certify Mr. Parv Jain of Bengaluru City University, has undertaken dissertation in our organization on the topic **"STUDY ON THE IMPACT OF SOCIAL MEDIA MARKETING ON BRAND IMAGE OF MYSA FASHION BOUTIQUE: LUCKNOW"** between 2020-2022 and his conduct and work is satisfactory.

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A STUDY ON
“MARKETING STRATEGIES ADOPTED IN REAL
ESTATE SECTOR - STUDY WITH SPECIAL
REFERENCE TO ELEGANCE ENTERPRISES”

Master thesis submitted in partial fulfillment of the
requirements for the award for the degree of

MASTERS OF BUSINESS ADMINISTRATION

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Certificate by Co-Guide
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This is to certify that **Ms. Pinkey Kumari** of **IIBS, Bangalore College**, has undertaken dissertation in our organization on the topic **Marketing Strategies Adopted in Real Estate Sector-A Study with Special Reference to Elegance Enterprises, Bangalore** between **02nd May 2022** and **15th June 2022**, his conduct and work is Excellent.



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“A Study on Non-Performing Assets and its impact on profitability of ICICI Bank in Bangalore.”

Dissertation synopsis submitted in partial fulfilment of the requirements for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION
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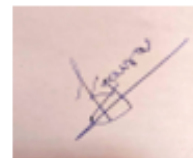
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This is to certify that Ms Aishwarya of Bengaluru Central University has undertaken dissertation in our organization on the topic *A Study on Non-Performing Assets and its impact on profitability of ICICI Bank in Bangalore* between 1/06/22 to 30/06/22 and Her Conduct and work is Satisfactory.


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Bangalore North - 562 157.



(Gaurav Kumar)

**PROJECT ON EMPLOYEE RECRUITMENT PROCESS USING DATA
MINING TECHNIQUES AT RELIANCE AUTOMOBILES**

Project Report submitted in partial fulfilment of the requirements for the
award of the Degree of

MASTER OF BUSINESS ADMINISTRATION

OF

BENGALURU CITY UNIVERSITY



BY

AKANKHYA ANANYA PANIGRAHI

REG NO: MB200005

UNDER THE GUIDANCE OF

PROF. MANORANJAN H.P.



International Institute of Business Studies


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International Institute of Business Studies
75 Muthugadahalli Jala Hobli,
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Bengaluru City University

2020-2022

MBA Dissertation

PROGRESS

REPORT format

| Sl. No. | Particulars | |
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| 2 | Registration Number | MB200005 |
| 3 | Name of College Guide | Prof Manoranjan H.P |
| 4 | Name and contact no of the Co-Guide/External Guide (Corporate) | Mr. Ashirbad Majhi - 8917597751 |
| 5 | Title of the Dissertation | A Study On Employee Recruitment Process Using Data Mining Techniques at Reliance Automobiles |
| 6 | Name and Address of the Company/Organization where dissertation undertaken with Date of starting Dissertation | Reliance Automobiles Pvt Ltd. |
| 7 | Progress report : A brief note reflecting ,Number of meeting with Guides, places visited, libraries visited, books referred, meeting with persons, activities taken up, preparations done for collection and analysis of data etc.,) |  Principal International Institute of Business Studies # 75 Muthugadahalli Jala Hobli, Bangalore North - 562 157. |

Date:

Signature of the Candidate

Signature of the College Guide

CERTIFICATE BY CO-GUIDE

This is to certify that **Ms. Akankhya Ananya Panigrahi** of **International Institute of Business Studies, Bangalore**, has undertaken dissertation in our organisation on the topic “**A study on employee recruitment using data mining techniques at Reliance Automobiles**”, between 30/04/2022 and 15/06/2022. Her conduct and work is excellent.

For Reliance Automobiles



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CO-GUIDE CERTIFICATE

RELIANCE AUTOMOBILES

AUTHORISED SSP



Ref. RAI/ 011/2223

Dt. 18th June 2022

TO WHOM IT MAY CONCERN

This to certify that, Ms. Akankhya Ananya Panigrahi of International Institute of Business Studies, Bangalore has successfully completed the internship programme at our organisation from 30th April 2022 to 15th June 2022.

She undertook the project on “**A study on employee recruitment using data mining techniques at Reliance Automobiles.**”

Throughout this programme, we found her sincere, hardworking and result oriented.

We take this opportunity to wish her all the very best for her future endeavours.

Authorised Signatory

For Reliance Automobiles

Proprietor

For Reliance Automobiles

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“A Study on Impact of Social Degree on Employee Performance at work place with reference to P2FT Infobitz in Bengaluru.”

Dissertation synopsis submitted in partial fulfilment of the requirements for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION
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Submitted By,

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BENGALURU CITY UNIVERSITY**

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