



# IIBS

**INTERNATIONAL INSTITUTE OF BUSINESS STUDIES**

#75, Muthugadahalli, Jala Hobli, Near International Airport, Bengaluru North-562 157

*cordially invite you for*

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**Idea 2 Enterprise:  
A Workshop on  
Entrepreneurship Skills**

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**RESOURCE PERRSON:**

**Mr. SATYANARAYANA**

Head of Karnataka Start up Cell,  
Karnataka Biotech & Infotech Dept of IT  
Govt. of Karanataka.

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**Date : 29/05/2018**

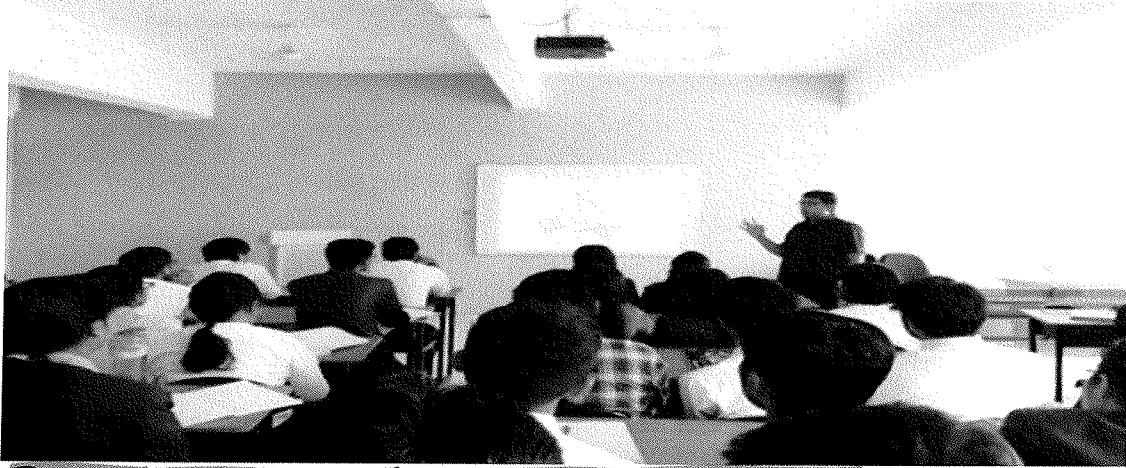
**Time : 9-30 am. to 12-00 Noon**

**VENUE : SEMINAR HALL,  
IIBS CAMPUS,  
BANGALORE - 57.**

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**Idea2Entreprise: A Workshop on Entrepreneurship**

**29/05/2018**



*During Session Mr. Sathya Narayana addressing the gathering.*



The Government of Karnataka initiative of Start-up Cell. The Karnataka Start-up Cell's point is to advance Bangalore and Karnataka as a definitive start up goal in the World.

In order to realize in mindfulness the start-up arrangement, plans, and Benefits, a workshop has been held on **May'18** in IIBS, airport campus by **Mr.Sathya Narayana, Head of Karnataka Start up Cell, Karnataka Biotech and InfoTech Department of IT, BT, Govt. of Karnataka**



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### **1. Objective of the Workshop.**

- Create and fortify the entrepreneurial quality, i.e. inspiration or requirement for accomplishment.
- Investigate ecological set up identifying with little industry and independent company.
- Detail proposition for goods and services.
- Understand the process and procedure involved in setting up a small enterprise.
- Know the wellsprings of assistance and bolster accessible for beginning a little scale industry.
- Obtain the important administrative aptitudes required to run a little scale industry.
- Know the advantages and disadvantages in turning into a business visionary.
- Value the required entrepreneurial reach.

### **2. Learnings from the workshop**

The workshop had an arrangement of learnings, we will find in detail every one of it:

### **OBJECTIVES OF THE KARNATAKA STARTUP CELL**

- Connect with Government Departments to Implement our Pilot project.
- One-Stop-Shop: For Information on Regulatory Environment, Incentives, Events and Much More
- Network: With Industry Bodies, TBIs, Academic Institutions, and Incubators so on from the Start-up Ecosystem.
- Go Global: With Your Idea By Participating In One Of Our International Conferences

**Start-up Policy 2015-2020 was also discussed by Mr. Sathya Narayana**

### **STRONG PARTNERSHIPS BETWEEN R&D INSTITUTIONS AND INDUSTRY**

- Set up a Society or Section 8 organization.
- Types of gear and Viability Gap subsidizing.
- Industry-Academia interface and Project Funding.

### **EARLY STAGE/IDEA2POC(PROOF OF CONCEPT) FUNDING**

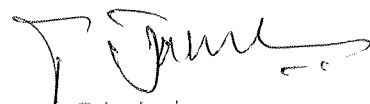
- Gives up to Rs.50 L.
- Approval of Proof of Concept.
- Virtual Incubation.

### **ENCOURAGING ENTREPRENEURSHIP IN EDUCATION THROUGH NAIN**

- Bolster given to proficient and post graduate universities in level II and level III urban areas for setting up the hatchery.
- 10 understudy ventures supported in each accomplice organization.
- Tutor interfaces gave to understudy ventures.

### **INCUBATION INFRASTRUCTURE THROUGH PPP**

- Choice of accomplices will occur through RFPs or with Industry Associations.
- Framework bolster, tutoring, lawful and bookkeeping administrations will be offered to incubates.
- Accomplices will help execute motivators and advantages to new businesses.



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## **CHANNELIZING INNOVATION FOR SOCIAL IMPACT**

- 5 difficulties will be reported each year.
- Introductory and take after on financing will be given in view of accomplishment of turning points.
- Pilots will be executed through divisions.
- Victors will be furnished with brooding space on a special premise.

## **START-UP FUNDING THROUGH FUND OF FUNDS**

- A store administrator will be chosen.
- The venture board of trustees will comprise of specialists from industry the scholarly community and industry.
- The reserve will centre solely around new companies.

## **CAPACITY BUILDING THROUGH EXPOSURE VISITS AND WORKSHOPS**

- Join the Karnataka Startup Cell at worldwide gatherings to extend your business sectors.
- Meet approaching exchange designations and remote financial specialists with the Karnataka Startup Cell.

## **STATE SUPPORT IN THE FORM OF INCENTIVES AND CONCESSIONS**

- Gather repayment of VAT and CST for beginning period new businesses.
- Gather repayments on Patent spends for both household and outside filings.
- Gather repayment on advertising use upto 30% of the cost acquired subject to 5 Lakhs for each startup every year.
- 10% booking for ladies in seats of accomplice hatcheries.
- Self Certification under different institutions.

## **About Incubation centre and their benefits**

### **Innovation Business Incubators**


Business brooding has been all inclusive perceived as a vital instrument for work creation and financial improvement. Innovation Business Incubators (TBI) are bolstered by GoK essentially in organizations with solid R&D center to tap advancements and advances for wander creation by using skill and foundation effectively accessible with the host establishment.

### **Idea2PoC**

'Idea2POC' activity is a piece of India's first multi-segment Startup Policy propelled by the Government of Karnataka in November, 2015. The goal is to energize trend-setters who may require beginning period subsidizing to invigorate commercialization of their developments and to help in approving Proof of Concept.

### **Channelizing Innovation for Social Impact**

The essential objectives of the arrangement are to "encourage age of no less than 25 Imaginative Technology arrangements with a social effect in different segments like

  
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Urban Development, Health Care, Food Security, Clean Environment and Education for all and so forth."

**Start-up Registration Process, Directions, Documents Required, Incentives extended and Patent Reimbursement by Karnataka Government**

**Outcomes :**

On an entire, the workshop gave a profound understanding in

- ✓ Understanding the sources of financing for new companies,
  - ✓ Motivating forces for different capacities
  - ✓ Redemption of Tax schemes
  - ✓ Incubation centres policy, Procedure and benefits.
  - ✓ Registration and selection process for getting the funds
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- Participants gained knowledge about new areas of modern business and their effectiveness.
  - Students acquired knowledge about various problems which are facing by the entrepreneurs and various supports/schemes from government agencies to develop entrepreneurship.
  - Students learnt about the new Government Incentives/Initiatives/Schemes to produce/manufacture in India and Schemes available to the socially weaker sections in the society.
  - Resource person gave insight about the importance of Entrepreneurs in Indian Economy and especially role of Women Entrepreneurs.



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Workshop on  
**Entrepreneurship Development**

**Tejaswini S**

MCom, MBA, NET-Commerce,  
KSET-Commerce and Management,  
(PhD) Assistant Professor,  
University College of Arts,  
Tumkur University

**Amthul Naseeb**

MBA,  
Assistant Professor,  
Career Coach and Soft Skills Expert  
Shridevi Institute of Engg. and Tech.

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**14th July. 2022 @ 10.30am to 2.00pm**

**AMTHUL NASEEB**

Asst. Professor, Career Coach, Soft Skills Expert



Lecturing young minds in defining future. I have delivered 1500+ lectures in HR and Marketing Management. Instilling Soft Skills in Outgoing Graduates. I do lecturing to post graduates on Management and enhancing career defining soft skills of soon to be HR Capital. I am an Asst. Professor with a passion for Human Resource, Marketing Management and Applied Soft-Skills. And transform young graduates strengths into workable resources

I worked as a Process Trainer in Amazon Development Centre (India) Private Limited from for 3 yrs and Metamorphosis Trainer at Whilo India for 4 yrs 5 .At present working as an Asst. Professor at Shridevi Institute of Engg, & Technology, TUMKUR.

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# PROFILE

## *Ms TEJASWINI S*

- Assistant Professor, Department of Commerce and Management, University College of Arts, Tumkur University

As a young teaching professional, I try to employ all my efforts to improve the profession's standard and empower the students with the best and most updated skills. For this, I hold University 3rd rank for Master's degree in Commerce with Accounting and Taxation specialisation from Tumkur University and also hold Masters in Business Administration with Finance specialisation from Karnataka State Open University.

I have cleared Karnataka State Eligibility Test (KSET) in Commerce, National Eligibility Test (NET) in Commerce and also Karnataka State Eligibility Test (KSET) in Management.

As a part of the academic integration, I am a lifetime member of the Indian Academic Researchers' Association (IARA) since October 2021.

With teaching experience in both UG and PG, I have conducted several events at college and inter-college levels. I have presented several papers at national and international conferences and attended workshops, and faculty development programs. I also have research papers published in ABDC, UGC CARE and peer-reviewed journals on my account.

Currently, I'm working as an Assistant Professor at the University College of Arts, Tumkur University in the Department of Commerce and Management and also pursuing my PhD from the University of Mysore focusing on Financial empowerment, Independence and Progression of women entrepreneurs.



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**REPORT OF**  
**WORKSHOP ON ENTREPRENEURSHIP DEVELOPMENT**

International Institute of Business Studies has organized one day workshop on Entrepreneurship Development on 14th July 2022 from 10:30AM to 2:00 PM at IIBS campus in seminar hall 2. The resource person for the workshop was Ms. Tejaswini S and Mrs Amthul Naseeb who are expert in field of management.

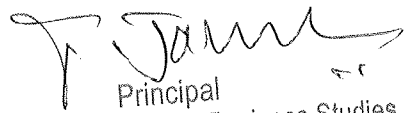
Ms **TEJASWINI S** is Assistant Professor, Department of Commerce and Management, University College of Arts, Tumkur University. **AMTHUL NASEEB** is Assistant Professor at Shridevi Institute of Engineering, & Technology, TUMKUR.

Our Principal Dr. Tripuraneni Jaggaiah, with his support the workshop was organized by the organizing team of IIBS. The whole program was coordinated by Prof. Mahabub Basha and Prof. Abhilasha T R. The workshop was hosted by Pratap Sarkar, student of 2<sup>nd</sup> year BBA . Deepika S Prabhakar and Bhavyashree, student of 3<sup>rd</sup> year BBA addressed the resource persons. Invocation song by Harshitha, student of 2<sup>nd</sup> year BBA. Vote of thanks was delivered by Keerthana, student of 2<sup>nd</sup> year BBA.

The program was designed to train and motivate the students to become an Entrepreneur. 50 students from the Department of Management were present for the workshop. This whole workshop contained two complete sessions with one snack break . The first session was handled by Ms. Tejaswini S, who explained about the Entrepreneurship and what are steps and activities to be followed to become an entrepreneur in life.

Second session was handled by Amthul Naseeb, who enlighten students about leadership to Entrepreneurship. The workshop was not only based on lecturing but few activities were conducted to ensure students will be motivated and encouraged towards the workshop. Over all the workshop was refreshing, new, helpful to set and achieve life goals.

At the end of the workshop feedback form was given to each students to know the opinion about the workshop from them.

  
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## **TOPICS COVERED**

### **SESSION 1**

1. Entrepreneurship & Startup
2. Who is entrepreneur?
3. How do you become as an entrepreneur?
4. Entrepreneur is a myth or a fact
5. Process to become an entrepreneur
6. Where do I get the money from?
7. Business plan

### **SESSION 2**

1. Leadership to Entrepreneurs
2. What is leadership
3. Step to become a leadership
4. Some leaders in business
5. Activates to become an Entrepreneur

### **LEARNING OUTCOME:**

- This helped students to get information about an Entrepreneur.
- Help to set a goal and remain determined on it till we succeed it.
- This helped them to understand how to be a leader and public speaker.
- This helped to know the work of an Entrepreneur as interact with resource persons.
- This helped to know what are the challenges in business and how to overcome them.
- Finally, it got all the learners to start thinking in a rich way to have a rich lifestyle.



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Photos during the workshop

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**Workshop on Entrepreneurship Development**

**Tejaswini S**  
 MCom, MBA, NET-Commerce, KSET-Commerce and Management, (PhD) Assistant Professor, University College of Arts, Tumkur University

**Amthul Naseeb**  
 MBA, Assistant Professor, Career Coach and Soft Skills Expert, Shridevi Institute of Engg. and Tech.

**14th July, 2022 @ 10.30am to 2.00pm**  
**Venue : Seminar hall - 2, IIBS Airport Campus, Bengaluru**



*Chief Guest Addressing the gathering at Seminar Hall - 2*

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Management Activity Session - I




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Management Activity Session - II



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